



Matthews FY 2014-15 Budget

Hazen Blodgett, Town Manager

May 12, 2014

Strategic Framework & Budget

Quality of Life Goal: “To maintain our small town identity by providing a vibrant downtown, pedestrian friendly community, extensive greenspace system, and recreational and cultural activities.”

- **Parks, Recreation, & Cultural Resources Department: Special Events Continue to be Successful**
- **Public Arts Initiative Underway**
- **Historic Preservation Efforts**
- **Downtown Master plan**

Strategic Framework & Budget

Communications Goal: “To create an informed citizenry by providing relevant information about the Town and enhancing two way communications using traditional techniques and new technologies.”

- **Communications Director: Grant for Trees on Independence Blvd., Farmers Market Project Complete.**
- **Communications Plan Implementation ongoing: ex. email newsletter, website, social media, mobile app, direct mail for recycling & special events.**

Strategic Framework & Budget

Transportation Goal: “To identify, plan, design, fund, and build transportation facilities that efficiently and effectively serve the community in a cost effective and environmentally sensitive manner.”

- **Public Works Department: N. Trade St. Sidewalk. S. Trade Street Project Preliminary Work Underway. Campus Ridge Road project.**
- **Continue MUMPO, MTC participation and leadership**

Strategic Framework & Budget

Public Safety Goal: “To provide the necessary trained personnel, equipment, and procedures to ensure the safety of Matthews’ citizens and enhance the Town’s reputation for safety.”

- **Police Department: maintain all sworn positions; 7 replacement police vehicles & equipment; successful citizen academies.**
- **Fire & EMS Department: Three year grant for volunteer incentives secured & additional firefighters/EMTs secured.**

Strategic Framework & Budget

Economic Development/Land Use Planning Goal:

“To enhance the quality of life of the citizens by aggressively pursuing a balanced tax base by targeting businesses that will contribute sustainable, environmentally sensitive development and by planning for orderly growth and development.”

- **Economic Development: Downtown Organization Plan Underway & Four Town Alliance Begins**
- **Planning & Development Department: UDO In Place /Work continues on Sportsplex/Family Entertainment District**
- **Monroe Road small area plan**

Strategic Framework & Budget

Operational Performance Goal: “To plan, allocate resources, and operate all departments effectively and efficiently in order to meet the citizens’ needs for local government services.”

- **Service Excellence Initiative Continues. Matthews University (supervisor training) Implemented.**
- **Redesign of our performance evaluation system.**
- **Retain/Recruit Professional Staff – “People Are Our Business” – Our people serve the people of Matthews – 2% merit increase**

Strategic Framework & Budget

Financial Performance Goal: “To provide financial resources in a prudent and responsible manner through traditional and alternative sources of revenue, effective budgeting, and cost control with a focus on maintaining a healthy fund balance.”

- **Conservative Budgeting Continues**
- **Fund Balance Rebuilding Plan Underway**

FY 13-14 Budget Recap

- **Revaluation Refunds Exceeded Projections (estimated \$238,000 – actual \$292,000)**
- **Property tax was increased by 1.5 cents (2 cents had been recommended to totally offset reval refunds, new firefighters/EMS staff & cost of doing business expenses.**
- **On target to meet revenue projections**
- **2.5% average employee merit performance salary increases.**

FY 14-15 Budget Overview

1) No Property Tax or fee increases proposed.

(will recommend increase in FY15-16 for S. Trade St. & possible offset loss of revenues such as privilege licenses)

2) The budget reflects the national economy with some slow revenue growth.

However this revenue growth is offset by other decreasing revenue streams, revaluation refunds & increases in the cost of business

FY 14-15 Budget Overview

- 3) Resources are aligned with our Strategic Framework mission and goals & anticipated revenues.**
- 4) This budget invests in our people & the resources we need to maintain all of the services we offer our citizens.**
- 5) Department budgets reflect continued restraints due to limited revenues.**

FY 14-15 Budget Overview

2014-15 Proposed Budget

\$19,442,656

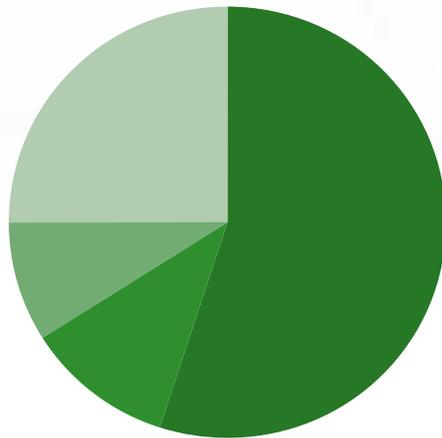
2013-14 Budget

\$19,095,163

Tax Rate History

2008	.3075
2009	.3325
2010	.3325
2011	.3025
2012	.3025
2013	.3025
2014	.3175

Town's FY 14-15 Revenue Sources



- Property Taxes 55%
- Sales Taxes 11%
- State Shared Taxes 9%
- Other (Powell, Privilege, Auto Fee) 25%

FY 14-15 Budget Pressures



Revaluation Refunds

\$45,000

FY 14-15 Budget Pressures



Loss of Other Revenues
\$ 221,000

(examples include: cable,
telecommunication, piped
natural gas, electricity tax
revenues)

FY 14-15 Budget Pressures



Cost of Doing Business Increases

\$ 261,000

(examples include: solid waste fees, street lights, property/liability insurance, contracted landscaping, electricity, water/sewer, phone, software, etc.)

Investment in People/Resources



Addition of
firefighters/EMTs

Reclassification of
positions:

- Police Records Clerk position from Part-Time Regular (up to 30 hours per week) to Full-Time (40 hours per week). Cost is approximately \$9,700 (without health insurance).
- Landscape Manager position from a grade 19 to 20. Cost is approximately \$2,400. Due to new arborist duties.
- Part-Time Temporary (up to 19 hours per week) Athletic Recreation Leader position to a Part-Time Regular (up to 30 hours per week) Athletic Programmer position. Net cost is approximately \$1,000.
- Firefighter/EMT to Lieutenant due to ISO regs. Cost is approximately \$1,800.

Investment in People/Resources



Merit Performance
Increases- 2% merit pool

Equipment- police cars,
public works truck and new
mower

Governing Body

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$44,405	\$44,406	\$44,406
Operating	\$161,539	\$126,400	\$148,550
TOTAL	\$205,944	\$170,806	\$192,956

Highlights:

- **Out of town planning conference increased by \$3,500.**
- **Legal Fee Budget Increased by \$15,000**
- **Citizen Survey Funded \$3,500**

Manager

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$412,082	\$399,741	\$413,605
Operating	\$43,658	\$9,000	\$14,500
Capital	\$0	\$0	\$0
TOTAL	\$455,740	\$408,741	\$428,125

Highlights:

- Increase in staff training(includes clerk certification) \$3,200
- Not Included: Benchmarking Program \$10,000

Human Resources

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$49,580	\$1,614,842	\$1,626,247
Operating	\$146,167	\$88,200	\$96,200
Capital	\$0	\$0	\$0
TOTAL	\$195,747	\$1,703,042	\$1,722,447

Highlights:

- **Service Excellence Initiative remains at \$10,000**
- **No Increase in Employee DC Insurance Plan**
- **Organizational Development- Matthews University**

Not Included:

- **Pay & Classification Evaluation \$15,000**
- **Employee Wellness Program \$10,000**

Finance

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$193,443	\$217,919	\$221,705
Operating	\$183,283	\$170,850	\$184,200
Capital	\$0	\$0	\$0
TOTAL	\$376,726	\$388,769	\$405,925

Highlights:

- **Collection Fee Increase of \$3,000 for new State Tag & Tax Program**

Fire & EMS

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel *	\$680,980	\$819,487	\$921,897
Operating	\$589,909	\$502,036	\$569,880
Capital	\$5,727	\$0	\$0
TOTAL	\$1,276,618	\$1,321,523	\$1,491,777

*Personnel includes Idlewild VFD and Matthews Fire & EMS costs. Grant monies for three additional firefighters/EMTs & volunteers not included.

Highlights:

- **New staff - 3 Firefighters/1 Admin. Asst.**
- **Idlewild VFD funding remains same @ \$160,000**

Not Included:

- **Specialized Training \$10,000**

Information Technology

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$67,595	\$69,594	\$71,324
Operating	\$75,850	\$147,100	\$174,650
Capital	\$14,716	\$21,000	\$12,500
TOTAL	\$158,161	\$237,694	\$258,474

Highlights:

- Improvements to website – mobile friendly
- Replacement of computers/software

Not Included:

- Hood Room IT Improvements \$35,000

Safety & Risk Management

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$259,008	\$314,064	\$317,026
Operating	\$148,667	\$161,010	\$166,700
Capital	\$0	\$0	\$0
TOTAL	\$407,675	\$475,074	\$483,726

Highlights:

- **Workers Compensation & Property/Liability Insurance budgets reflect increase of \$19,500**

Police

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$4,208,308	\$4,308,713	\$4,426,514
Operating	\$903,563	\$804,335	\$858,938
Capital	\$285,498	\$232,460	\$237,600
TOTAL	\$5,397,369	\$5,345,508	\$5,523,052

Highlights:

- **7 equipped vehicles \$259,000 (\$37,000 per vehicle)**
- **Ammo Costs have increased by 45% \$34,000**

Not Included:

- **Upgrades for backup Emergency Operations Center @ Fire & EMS Station I & improvements to radio and telephone recording system \$50,000**

Public Works

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$1,590,900	\$1,647,847	\$1,660,634
Operating	\$3,394,440	\$3,639,057	\$3,561,168
Capital	\$272,357	\$65,350	\$127,500
TOTAL	\$5,259,697	\$5,352,254	\$5,349,302

Highlights:

- **Paving @ \$352,500 to match tag fee revenues.
(\$5 increase in tag fee will generate \$117,500)**
- **Replacement of 20 year old Truck \$60,000.**

Not Included:

- **Fleet Vehicle replacement \$25,000**
- **Crestdale Signal Relocation \$40,000**

Economic Development

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel & Operating	\$25,503	\$20,000	\$20,000
Capital	\$0	\$0	\$0
TOTAL	\$25,503	\$20,000	\$20,000

Highlights:

- **Continue Funding for Facade Grants**
- **Funding for Four Town Alliance**

Not Included:

- **Fully funded Economic Development Program \$105,000**

Planning & Development

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$352,619	\$365,073	\$378,380
Operating	\$19,977	\$34,988	\$58,438
Capital	\$0	\$0	\$0
TOTAL	\$372,596	\$400,061	\$436,818

Highlights:

- **Code Enforcement Officer hours increased from 24 hours to 29 hours a week - \$5,675**
- **Downtown Streets Cross Sections Grant Match \$10,000**

Not Included:

- **Full Code Enforcement Position - additional \$22,000**

Parks, Recreation & Cultural Resource

EXPENSES	FY 12-13 Actual	FY 13-14 Budget	FY 14-15 Recommended
Personnel	\$517,906	\$549,914	\$571,800
Operating	\$695,943	\$513,900	\$555,750
Capital	\$22,698	\$0	\$0
TOTAL	\$1,236,547	\$1,081,814	\$1,142,550

Highlights:

- **Design & Construction of Sam Newell Dirtway (behind Crestdale Middle School) \$15,000**
- **Addition of Programming & Special Event**

Other

• Levine Senior Center	\$5,000	(General Fund)
• Tourism Grants	\$60,000	(Tourism Fund)
• Matthews Alive	\$60,000	(Tourism Fund)
• Sportsplex	\$194,075	(Tourism Fund)
• Arts and Science Council	\$10,000	(Tourism Fund)
• Matthews Historical Museum	\$40,000	(Tourism Fund)

Additional Information

Not Included:

Financing for Facility Improvements:

**Community Center and all other Town
Facilities**

Evaluation is underway

Capital Improvement Plan

FY 14-15 Projects Funded:

Police Radio Upgrades (last payment)

Playground Equipment (Baucom & Windsor Park)

Multiyear Transportation Projects:

**Buckley Way, Campus Ridge, NC 51-MMH Intersection
Improvements, NC 51 MMH and Idlewild Road Roundabout**

Replacement of 10 year old Streetsweeper

Wayfinding - First Phase of Gateway Signage

Questions?

**Your Questions or Topics for Staff to Prepare
for the Discussion on May 19?**