

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

Wednesday, March 9, 2016

6:30 PM

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
 - a) Special Events
 - b) Athletic Recreation
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- V.** Director's Report
- VI.** Old Business
- VII.** New Business
 - a) CMS property for sale in Matthews
 - b) P&R Master Plan - proposed parks/under-served areas
 - c) Information for joint meeting with Town Board
 - d) Advisory Committee Membership: Citizen Interest
- VIII.** Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Department Updates: March, 2016

CULTURAL RECREATION UPDATE

Programs/Activities

- Matthews Concert Band performance on Thursday, March 10th at 7:30pm
- New gallery display: Matthews Artist Guild presents “Angle of View” photography competition. Reception on Thursday, March 10 from 6:30pm – 8:30pm
 - April Show: Clay/Pottery Exhibition by local artist Rick Crowley and some of his students.
 - Rick teaches the Arts Delivered clay/pottery classes for youth and adults at the MAC. The programming started with a summer camp last year and has continued to grow with classes and more camps this summer.
- Matthews Ballet and Dance: Competition Team Silent Auction
 - Raising funds for their upcoming trip to Florida. The team has been invited to perform at Walt Disney World in April to participate in the “Dance the Magic” event. Auction includes sports memorabilia, gift baskets, etc.
 - Sunday, March 20th from 3pm – 5pm

Public Art

- The 2-part “Sea Monster” piece on the greenway experienced some vandalism in February. The graffiti has been removed and the artist will touch-up the piece in the coming weeks. Luckily, the integrity of the piece is still in-tact and the artist was actually planning on some touch-ups this spring anyway.
- Work has begun on the “Hobbit House” piece near the entrance to the greenway connector trail. The artist, Heather Blumenthal, has done a couple pieces on the greenway.

Roof Renovation

- The front façade of the MCC has been removed as the renovation continues. To my knowledge, everything is moving along smoothly.
- Corey will provide any additional update information.

SPECIAL EVENT UPDATE

- Am in the middle of the hiring process for new Special Event Team members. Several from Providence Key Club, and have volunteered before. Two others that have volunteered before, and have enthusiastic interest in Matthews and our events.....
- Food Truck Friday has officially begun! March 4th kickoff was huge success, est. 800-1000 people attended in the cold! Very excited to hear the positive comments from trucks and attendees, and also excited to have Sarah Kasper assisting with the series! Very social media driven.

- Easter Eggstravaganza in one week! Everything is staged and ready to go—looking forward to good weather and good crowds!
- BeachFest sponsors/exhibitors have been confirmed. Additional crafters will be added above Exhibitors on Trade Street this year—big response from crafting community, and new look for the street. Car Show organization is underway. We will begin social media push shortly, and will finalize details (leaving a good month for putting out any fires or making any last-minute changes).
- Matthews Alive already has \$120,000 committed in sponsorship dollars—we are ahead of the game thus far! Headliners signed, advertising agreements underway, **BIG NEWS**: Trade Street will be closed at 9AM on FRIDAY, instead of 530pm!! Will be safer for exhibitors, staff, and vendors! Spread the word!

PARKS/OUTDOOR RECREATION

- Couch to 5k, 10-week fitness program finishes this Saturday, 3/12
- New gravel was spread at Stumptown Park on Monday, 2/29.
- Public restrooms at Stumptown were re-opened for the season on March 1st.
- New volleyball poles for Stumptown were delivered last week. Coordinating install with Public Works.
 - Have to replace old ground sleeves because these poles are different diameter.
- Completed installation of new playground equipment at Windsor: Zipline and 2 climbing structures.
- HAWK is facilitating an “Antler Hike” at the Highway 51 property on 3/19. 1-3pm.
 - Searching for deer antler sheds and other animal activity.
- Kids In Nature Day is 4/16. Everything is on track.

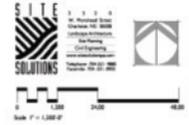
ATHLETICS / CREWS RE CREATION CENTER

Activities/Programs

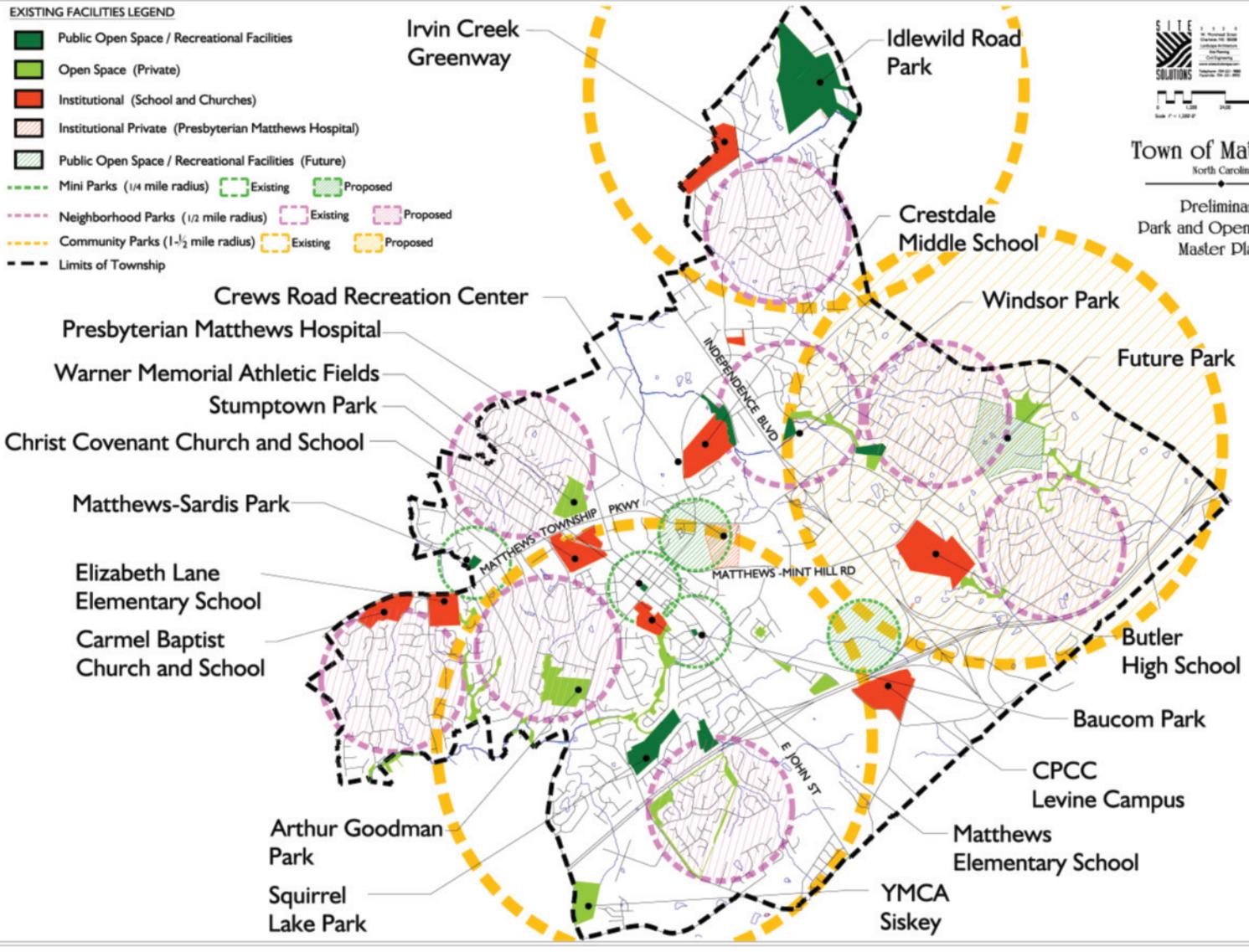
- Senior Hula Class will be held on Monday’s 1-2pm beginning April 18th.
- Father Daughter Dance was a great success! We used a new photographer this year and he took a lot of action shots. You can view the photos on line at: www.akp.gallery Select "View Photographs" from the home page Click on the Town of Matthews FD Dance Enter your password: 7124
- Knockerball soccer will start in May. Video and more details are forthcoming.
- “Pro Wrestling is coming to Crews! Save the date- June 25th
- All of our other programs are still doing well and increasing in popularity.

EXISTING FACILITIES LEGEND

- Public Open Space / Recreational Facilities
- Open Space (Private)
- Institutional (School and Churches)
- Institutional Private (Presbyterian Matthews Hospital)
- Public Open Space / Recreational Facilities (Future)
- Mini Parks (1/4 mile radius) Existing Proposed
- Neighborhood Parks (1/2 mile radius) Existing Proposed
- Community Parks (1-1/2 mile radius) Existing Proposed
- Limits of Township



Town of Matthews
 North Carolina
 Dreliminary
 Park and Open Space
 Master Plan



Irvin Creek Greenway

Idlewild Road Park

Crestdale Middle School

Windsor Park

Future Park

Crews Road Recreation Center

Presbyterian Matthews Hospital

Warner Memorial Athletic Fields

Stumptown Park

Christ Covenant Church and School

Matthews-Sardis Park

Elizabeth Lane Elementary School

Carmel Baptist Church and School

Arthur Goodman Park

Squirrel Lake Park

Independence Blvd

Matthews Pkwy

Matthews - Mint Hill Rd

E John St

Butler High School

Baucom Park

CPCC Levine Campus

Matthews Elementary School

YMCA Sisley

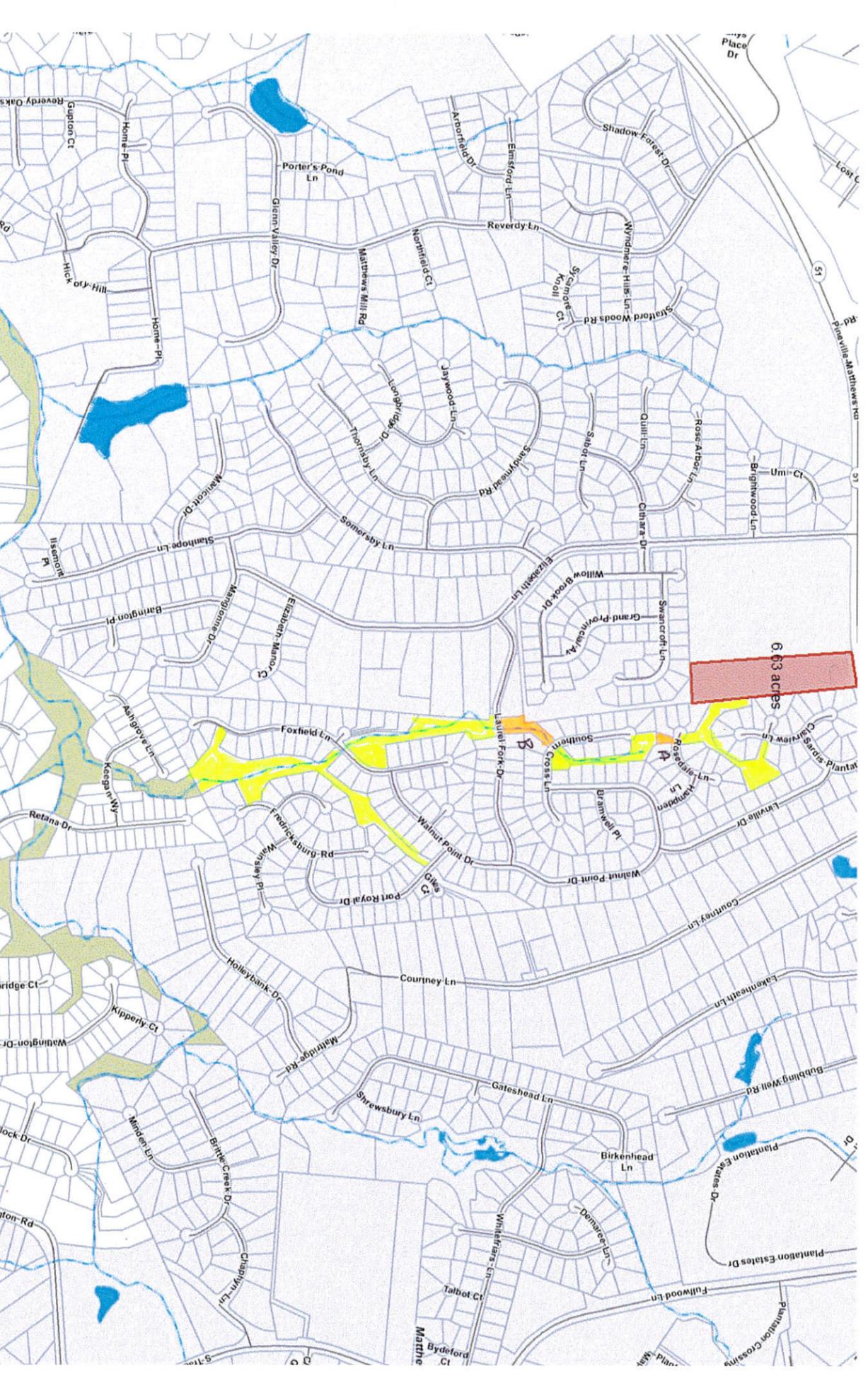
EXHIBIT 3-1

Polaris 3G Map – Mecklenburg County, North Carolina

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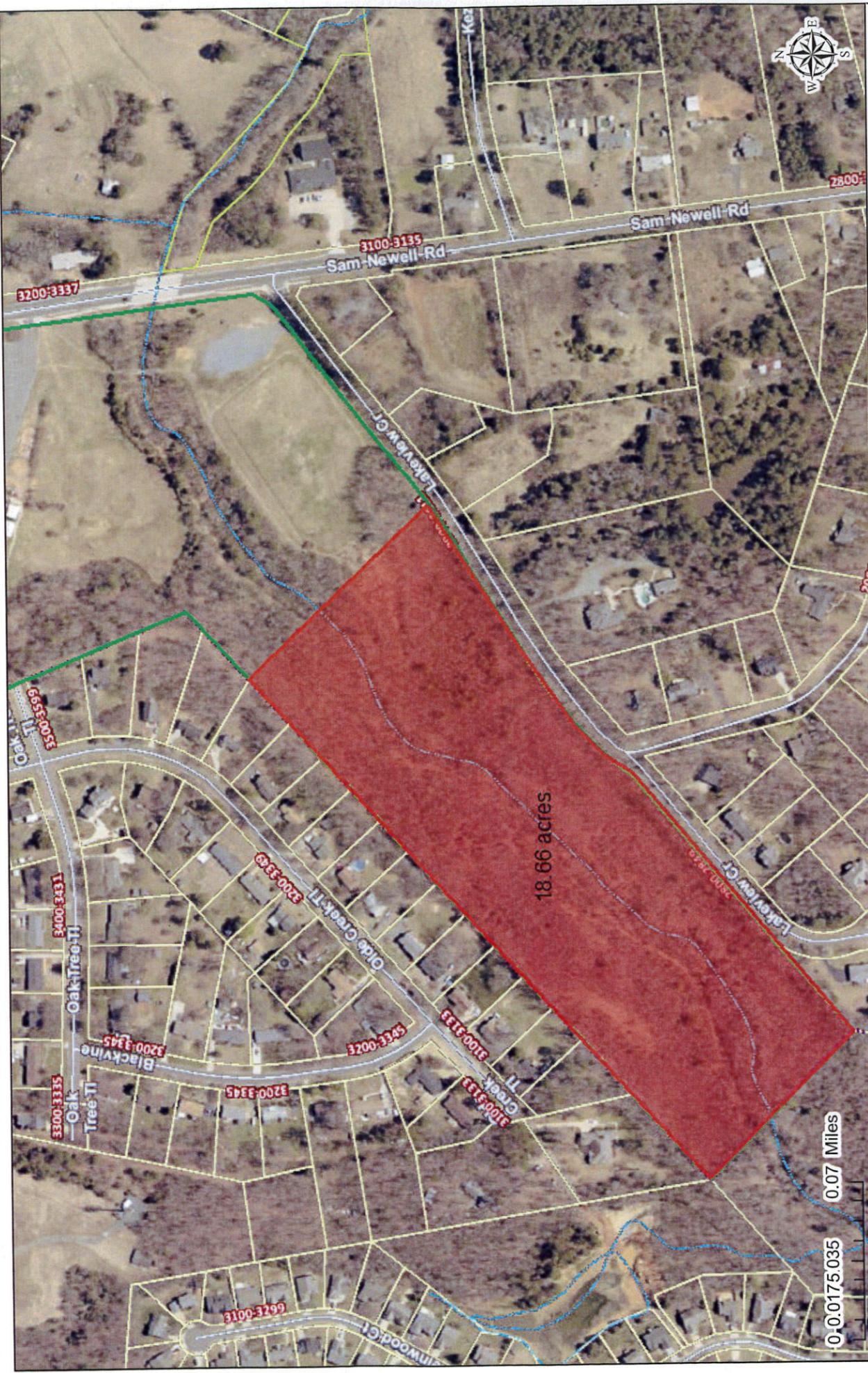
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 — Trotter Co

Polaris 3G Map – Mecklenburg County, North Carolina

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