

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

Wednesday, April 13, 2016

6:30PM

Advisory Committee members:

Howie Labiner - Chair	Gretchen Reid - Vice Chair	Matt Jones
Mary Ciminelli	Bob Evans	Sandi Lee
Harvey Boyd	John Estes	Tom Williams

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
 - a) Special Events
 - b) Athletics
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- V.** Director's Report
- VI.** Old Business
 - a) Parks & Recreation Master Plan
 - 1. Under-served areas/proposed park locations
- VII.** New Business
 - a) Application to join the PRCR Advisory Committee
 - b) Event opportunities at future park along HGWY 51/Phillips Rd
 - c) CMS Property near Elizabeth Lane Elementary discussion
 - d) Dirtway: McKey Rd – John Street
 - e) Windsor Run Project: future park and funding opportunities
- VIII.** Adjournment

Advisory Committee: Department Updates - March 2016

CULTURAL RECREATION

Programs/Activities

- New gallery display: The exhibit will feature clay works by Rick Crowley and paintings by Pam Wingard. The exhibit will be the first to feature clay/pottery to this extent at the McDowell Arts Center. Reception on Friday, March 10 from 6:30pm – 8:30pm
 - May Show: Matthews Artists Guild Member Competition
- Matthews Ballet and Dance: Season drawing to a close with the recital in May. The recital is not a publicly advertised/ticketed event.
- Summer Camps: Camp FUNshine registration is finally open, as we were awaiting approval from CMS for the Elizabeth Lane Location (Matthews Elementary, the normal home, will be under renovation for the summer). Two of the seven weeks sold out in less than 12 hours....so the parents were ready!
- Matthews Playhouse: Upcoming School of Theater productions
 - Pirates of Penzance (April 15 & 16)
 - The Tempest (April 16 and 17)
 - The Little Mermaid (April 22 and 23)
 - Alice in Wonderland (April 23 and 24)
 - Next Mainstage Production: Oklahoma (June 10 – 26)

Public Art

- The “Hobbit House” piece near the entrance to the greenway connector trail is complete.
- We are approximately a month out from the install of the “Book Mural” behind the library (Preview available digitally). We are working with the same company that installed the other murals in Town. This image contains approximately 25-30 books in a row, creating the look of a bookshelf in the parking lot. We worked with the library to pull the “most read” books in Matthews by pulling their list of the books most often checked-out.

Roof Renovation

- The renovation continues! To my knowledge, everything is moving along smoothly. We are a few weeks away from having the HVAC units operational again for the top floor. They are still predicting a mid-summer completion.
- Corey will provide any additional update information.

PARKS/OUTDOOR RECREATION

- Kids In Nature Day - 4/16
- HAWK workday at Squirrel Lake Park – 4/20 – trash cleanup, landscaping, invasive plant removal
- Earth Day at Stumptown Park - 4/23
- Phillips Road Community Garden Ribbon Cutting on 4/23
 - Contact Scott Rawls about plot rentals – srawls@matthewsnc.gov – 704-708-1288

ATHLETICS / CREWS RECREATION CENTER

Activities/Programs

- We had a Luau to promote our upcoming hula classes. There were about 25 seniors in attendance and Plantation Estates brought a small bus of 10 participants. Senior Hula Class will be held on Monday's 1-2pm beginning April 18th.
- The incident that occurred where the AED machine had to be utilized prompted an interest in learning CPR therefore we are holding a free CPR/First Aid class on April 23rd from 12-3pm.
- We have had a lot of inquiries about our knocker ball soccer so we are going to have open knockerball sessions on Wednesday nights from 7-9pm beginning April 20th for individuals to try them out.
- We are putting together a birthday party package for kids. Packages will include such things as: corn hole, dodgeballs, whiffle ball equipment, basketballs, knocker balls etc...Prices will vary according to the amount of equipment requested.
- Anna Neubert (Recreation Programmer) will shift focus from Crews Recreation Center to working with Special Events. An additional Recreation Programmer will be hired
- All of our other programs are still doing well and increasing in popularity.

SPECIAL EVENTS

- Anna Neubert (Recreation Programmer mentioned above): FTF and the BeachFest Craft pavilion will be two of her main priorities right now
- New Special Event Team chosen for the year. They will begin work this spring at our events!
- Food Truck Friday still going strong—and only one affected by bad weather so far. We are very pleased with this series, and we believe the trucks have been happy with how they are treated and communicated with...Attendees seem very pleased as well—and plentiful!
- Easter Eggstravaganza –another huge crowd for this event! No problems or issues noted for next year...
- BeachFest happening in a little over 4 weeks! We are ready! Car Show applicants, new crafters (and 12 more) this year, and a great beach band lineup on the way!