

**Matthews Parks, Recreation, and Cultural Resources
Advisory Committee
August 12, 2015 Meeting Minutes**

Committee Members Present: Howie Labiner, Matt Jones, Sandi Lee, Gretchen Reid, John Estes

Committee Members Absent: Tom Williams, Mary Ciminelli, Harvey Boyd, Bob Evans

Staff Members Present: Lee Anne Moore, Ashley Warwick, Brian Dlugosz,

Staff Members Absent: Corey King, Colten Marble, Michelle Savago, Karla Thornhill

Chairman Howie Labiner called the meeting to order at 6:36pm. Attendance was taken and June minutes were unanimously approved.

Special Events Report- Lee Anne Moore

- Summer Concert/Movie Series
 - The movie that will be shown this Saturday in Stumptown Park will be Big Hero 6, the back-to-school movie.
 - Attendance for the SCMS has been lower this year. This could possibly be due to the heat and Food Truck Friday.
- Food Truck Fridays
 - This event continues to be a success. The crowds have been steady and are now beginning to increase a little with slightly cooler evenings. This event is gaining a lot of promotion via magazine articles, blogs, and newspaper articles. Many ages are attending, nice crowds, and appreciative people.
- Matthews Alive
 - Just over three weeks away! The Matthews Alive Board is finalizing the small details now; printed material being completed, final maps being drawn, last-minute changes. Matthews Alive is partnering with Uber and their promotions team, to offer rides to the festival.
 - Wells Fargo is adding free stagecoach rides at the Town Hall Green on Saturday and Sunday. A racing simulator bus will be on the south end of the festival this year. Another new attraction will be water activities, located in Griffin Square.
- Pawsitively Matthews
 - Lee Anne has begun preparation for this event. The event will be held on November 14, 2015 at Stumptown Park. Several vendors have confirmed their spaces, many of the same sponsors are returning, as well as the Beer & Wine Pawvilion! Lee Anne hopes to find space for Turbo Paws Flyball Club.

Athletics Report- Karla Thornhill

- Brian Dlugosz will be delivering the Athletics Report on Karla's behalf.
- Summer camps at Crews continue to do very well. One week of camp remains (Muggsy Bogues Basketball camp)
- Painting of the Multipurpose Room and offices at Crews Recreation Center is set to begin within the next couple of weeks.
- The Fall & Winter movies series will begin in October with a showing of Rocky Horror Picture Show. This event will be for ages 18+ only.

Cultural Arts Report- Colten Marble

- Public Art
 - The MAC Mural is up and the description is posted next to the mural. There is a shorter version and we are looking at other options for displaying the description (angled post, backed away from the mural, etc.)
 - A new dragon lurks along Four Mile Creek Greenway near 1241 Country Place Drive. This evolved from a discussion with the property owner where the easement/boardwalk/etc. goes right by their house. Colten spoke with them to see if they had any preference on what went on the pipe. They said that their family/kids/etc. really like dragons. The work was done by the same artist that did the "Be Humble For You Are From the Earth" manhole cover.
 - Roughly 4 or 5 more manhole covers are open for any artists that are interested.
- Summer Camp
 - Camps are essentially complete after this week. We have 1 camp that runs the week of August 17th. Overall numbers: 1352 in 2013, 1195 in 2014, and 1195 in 2015. Awaiting final update from Michelle for 2015, so likely higher than the current 1195.
- Matthews Alive!
 - The Community Center will house the Quilt Show, the Dreamweavers Basket Show, the Charlotte Woodworkers Assoc., the Charlotte Woodcarvers Club, entertainment on the Cultural Stage, etc.
 - Kids Connection outside the Community Center will include the Kids Stage, Pony Rides and Petting Zoo, Train Rides, FREE crafts from our Department and Home Depot.
 - The McDowell Arts Center will house the Matthews Artists Guild Art Show.
- Roof Renovation
 - Still scheduled to move forward after Matthews Alive.
 - Michelle has put together a document that she, Colten, and Ashley are working from to manage programs and rentals while roof repairs are being completed. The Matthews Playhouse will be moved to the lower level and other programs will be relocated in the building or put on hold.

Parks/Director's Report- Corey King

- Tourism Grants are now available. The subcommittee evaluating applications and interviews has been selected.
 - Schedule:
 - Application Submission Deadline: September 23, 2015
 - Applicant Interviews: October 7 - 9, 2015
 - Advisory Committee review and recommendation: October 14, 2015
 - Award Decision by Matthews Board of Commissioners: October 26, 2015
- Fireworks in Matthews: Good discussions taking place between the department, CMS and the Assistant Fire Marshall to determine if our department could display fireworks in the near future (Beachfest '16??, July 4th??)
- Trade Street project moving along well, bridge/culvert portion will be completed by NC Department of Transportation (NCDOT). Continuing Four Mile Creek greenway from the point that it turns up to Brenham, to the west side of the bridge is part of the project. Sidewalk will take pedestrians up to Trade Street from that point. The bridge is the biggest obstacle that will be crossed (literally), towards continuing Four Mile Creek towards Johnston Rd/ Rea Rd connection.
- Matthews Town Board should receive bid documents and select the contractor to repair the Matthews Community Center roof at the September 14th Board Meeting.
- Taking Care of What We Have
 - New playground equipment coming to Windsor Park soon, including a zip-line (playground equipment version)
 - New lighting design for Stumptown Park; perimeter landscape lighting, uplighting the memorial wall in rear of park, uplighting the public art, and backdrop illumination of stage.
 - Replacing horseshoe pits with cornhole in Squirrel Lake Park.

Questions/Comments

- Howie would like to know if it is possible that the committee and the public be kept in the loop about the upcoming events that will be held at the Sportsplex, as this heavily affects traffic and parking depending on what is taking place.
- Matt requests that the department and/or committee brainstorm ways to get the word out about what all the department has going on, on his side of town. Maybe some electronic signage similar to what is in front of the fire department?

The meeting was adjourned at 7:31pm.