

# RECYCLER

Version 2 | September 2015



WipeOutWaste.com



Welcome to issue 2 of *The Recycler*; Mecklenburg County's Solid Waste Management Newsletter! We hope you enjoyed our first outing but in this issue we are truly turning this into Mecklenburg County's all-encompassing Solid Waste Management Newsletter. In this issue, you will see tons of info about Mecklenburg County's Solid Waste programs and happenings. As always, we want to hear from you! Email me and let me know what you think. Tell us your recycling or solid waste success stories and problems you may be facing and need help with. We want this newsletter to be all about you, so tell us the information you want to hear.

## Don't Just Recycle, Recycle Right!

Here is a reference chart to help you Recycle Right. For a full list of recyclable materials, visit

[WipeOutWaste.com](http://WipeOutWaste.com)



Paper, Junk Mail & Paperboard Boxes



Aluminum Cans



Glass Bottles & Jars



Flattened Cardboard



Plastic Bottles & Jugs



Juice & Milk Cartons



Food



Plastic Bags & Trash



Shredded Paper



Scrap Metal



Plastic Film



Cords

**NEW!**

**Labels & caps can stay on!**

Recycles should be empty & clean.

## Quick Links

### Events/Volunteer Opportunities

A great way to get involved is through our Panther Tailgate Recycling program.



[Visit WipeOutWaste.com](http://WipeOutWaste.com)

### Waste Exchange Database

Mecklenburg County's Waste Exchange Marketplace is a forum to facilitate the exchange of recoverable industrial and commercial wastes between material generators and potential end users for those materials.

[Waste Exchange Database](#)

### Recycling Drop-Off Center Locator

Find your closest drop-off-center with our easy, interactive map.



[Find A Drop-Off-Center](#)

These business were recognized at last year's WOW Ambassador Award Banquet for

# GOING ABOVE & BEYOND

in the areas of recycling and waste reduction

Each year the Wipe Out Waste Ambassador Program hosts an awards banquet to honor Mecklenburg County Businesses with outstanding waste reduction and recycling programs. By recognizing businesses that have gone above and beyond the status quo, we hope to inspire other businesses in our community to take similar steps in reducing their waste stream. Any Mecklenburg County business can apply for an award and the process is free.



The 2015 Wipe Out Waste Ambassador Awards Banquet will take place on October 22, 2015 at The Foundation For The Carolinas. To nominate a business to be recognized at this year's banquet, submit a completed nomination form to the business recycling programs by September 11th, 2015. For additional information about the program, the nomination process, and to locate a nomination form, please visit our website or click one of the following buttons:

[Awards Information](#)

[Nomination Form](#)



All Green Recycling was awarded the 2014 Wipe Out Waste Ambassador Award for the Recycling Service Provider of the Year.



Dress for Success Charlotte was awarded the 2014 Wipe Out Waste Ambassador Award for Waste Reduction Partner of the Year.



Environmental Holdings Group, LLC was awarded the 2014 Wipe Out Waste Ambassador Outstanding Construction and Demolition Recycling Program.



Landscape · Turf · Irrigation

Grayson South Landscape and Irrigation was awarded the 2014 Wipe Out Waste Sustainable Small Business of the Year.



Mechanical Contractors, INC. was awarded the 2014 Wipe Out Waste Ambassador Award for Sustainable Business of the Year.

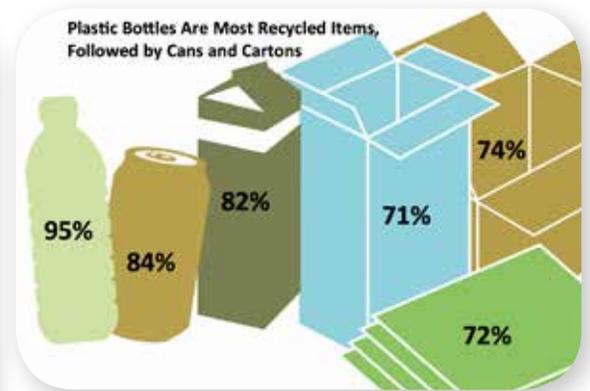
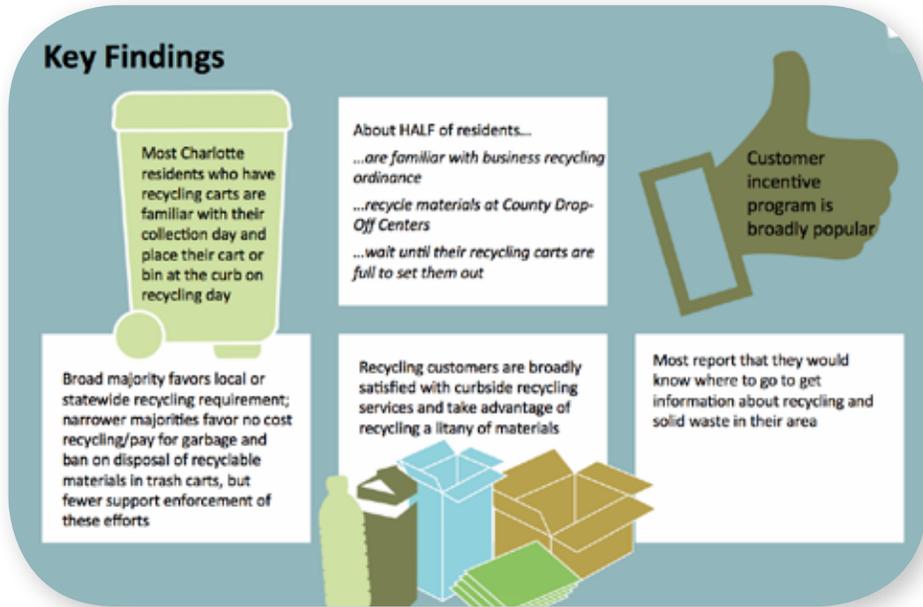


The Park Avenue Building (CBRE Group, Inc.) was awarded the 2014 Wipe Out for Sustainable Multi-Tenant Property of the Year.

# Town Set Out Rate Study

Mecklenburg County conducted a study which included a visual curbside container set out rate study for both recycling and household waste containers for each municipality. Methods included physically observing trash collection as well as a telephone survey. Through this study the county hoped to gain a complete detailed survey of each municipality answering questions related to satisfaction, participation, receptiveness, knowledge/awareness, effect, preferences, and behavior as it relates to current and desired recycling and waste collection practices.

## City of Charlotte



79% of residents prefer weekly trash collection  
 48% of residents prefer weekly recycling collection

## Cornelius, Davidson, Huntersville, Matthews, Mint Hill & Pineville



45% of residents prefer bi-weekly trash collection  
 51% of residents prefer weekly recycling collection

# The Ambassador Program:

Mecklenburg County's Wipe Out Waste Ambassador program recognizes and rewards Mecklenburg County businesses that are committed to building a strong community and foster an environment of stewardship to reduce, reuse and recycle waste in the workplace and purchase recycled products.



"The Wipe Out Waste Ambassador Program has provided me with an avenue to meet and network with like minded individuals. People who, from an environmental stance, are trying to not just 'do the right thing' but are willing to go above and beyond every day. The relationships I am building and the networking is extremely valuable, but what I really appreciate as a business in the B2B realm, is the ability to confidently connect people to people I have met through the program and resources I have access to that I wouldn't otherwise."

- Daniel Jakobovits  
Fiduciary Doctors

"In our business, we can often add a commercial recycling dumpster and train the employees to divert recoverable waste away from the landfill with no impact to the company's waste management budget. The WOWBiz program has been a great way to overcome the objection businesses sometimes have about the cost of adding the inside collection bins necessary to start their business recycling program. WOWBiz has supplied desk-side collection and intermediate break room style bins made of recovered corrugated cardboard to many of my clients. This is a great encouragement to businesses and allows them a period of time to "try on" the new behavior with no out of pocket cost."

- Robin Turner, LEED Green Associate  
Director of Sales, O'Leary Group Waste Systems

## It's super easy to join...

1. Go to [WOWBiz.Charmeck.org](http://WOWBiz.Charmeck.org)
2. Click the Wipe Out Waste Ambassador link
3. Download the Basic Membership Form PDF

## And has great benefits!

- You will get recognized for your commitment to waste reduction.
- You will be invited to all networking and educational events.
- You will have the opportunity to receive free publicity in the form of television commercials, web videos and print ads.

## Business Recycling Law

In 2002, Mecklenburg County and local business leaders worked together to create the Source Separation Ordinance. This law requires Mecklenburg County businesses to recycle corrugated cardboard and office paper, and to keep these materials separate from nonrecyclable trash. To assist your business in meeting its obligations under the ordinance, we have developed this quick-reference.

### Does My Business Have To Comply?

Your business must comply with the Source Separation Ordinance if:

- It is located in Mecklenburg County, the City of Charlotte, the towns of Cornelius, Davidson, Huntersville, Matthews, Mint Hill or Pineville
- Your business is contracting for  $\geq 16$  cubic yards of garbage service per week
- Your business is generating more than 500 lbs/month of corrugated cardboard and/or office paper.

### How to Comply

Keep corrugated cardboard and office paper separate from your business' non-recyclable trash. For the purpose of recycling, contract with a vendor to pick up your recyclables or self-haul these materials to one of our free and conveniently located Commercial Drop-off Centers.

# Comments or Questions?

Feel Free to Contact Mecklenburg County Solid Waste Management

- Commercial/Business Recycling - **Ryan Johnson** .....704-432-0400
- Source Separation Ordinance & Inspections - **Aaron Caudle** .....704-336-3461
- Residential Recycling - **Nicholas Crawford** .....704-432-1695
- School Recycling - **Isaac Nicholson**.....704-336-3777
- Construction & Demolition Recycling - **Michael Talbert**.....704-432-0399
- Environmental Supervisor & Keep Meck. Beautiful - **Jake Wilson**.....704-432-1772
- Environmental Supervisor - **Derrick Harris** .....704-492-3466
- Environmental Manager - **Laurette Hall** .....704-336-8393

For City of Charlotte & Mecklenburg County Information call 311

# Towns' Information

 <b>Cornelius</b> 704.892.6031	 <b>Davidson</b> 704.892.7591	 <b>Huntersville</b> 704.875.6541
 <b>Matthews</b> 704.847.3640	 <b>Mint Hill</b> 704.545.9726	 <b>Pineville</b> 704.889.2291



# Small Business Tools

The SBA's suite of tools can help you at any stage of your business venture. From initial counseling and business planning to contracting with the government and finding seminars to grow your business - there's something for every entrepreneur to get the help they need. Let us help you find what you're looking for today.



## Create a Business Plan

A business plan can serve as a road map for future success and is essential to obtaining financing. This step-by-step tool will guide you through the process of creating a basic, downloadable business plan at your own pace.



## Find Events

SBA and resource partners host hundreds of training seminars and workshops throughout the country to help you start, manage and grow your business. Find training events near you with the Events Calendar.



## Qualify for Government Contracts

Find out if your business is considered "small" by government, which may allow you to take advantage of valuable contracting opportunities reserved for small businesses. For more information visit

[SBA.gov/tools](https://www.sba.gov/tools)