Town of Matthews
232 Matthews Station Street
Matthews, NC 28105

June 23, 2016

RE: Novant Health Medical Center – 1500 Matthews Township Parkway

We request to update the Master Sign Plan for the Hospital. With the recent growth and changes at the hospital the existing Master Sign Plan is no longer accurate. The Master sign plan submitted will show the new design and allow a wall sign for the New Women's Center. We appreciate the Town's consideration on the updates.

Sherri Hartsell

NOVANT HEALTH

Presbyterian Medical Center

200 Hawthorne Lane
Charlotte, NC 28204

LETTER OF AUTHORIZATION

Date: June 21, 2016

To whom it may concern,

I, R Bowers, as representative for Novant Health Medical Center Matthews located at 1500 Matthews Township Parkway in Matthews, NC , do hereby authorize Hilton Displays and their agent Sherri Hartsell of Advantage Permitting Services to apply for the revision on the Master Sign Plan and any necessary permits for all of the on site business signs.

Property owner information: Parcel# 19329115

Name: NOVANT HEALTH INC

Address: POB 33459, CHAR., N.C. 28233

Phone: 704 909 8335

Signature: _____ Date: 6/22/16

Novant Health Matthews
1500 Matthews Township Parkway
Matthews, NC 28105
Master Sign Plan-Revision
June 2016

Signage allowed for zoning district

Attached Signage Chart

USE	# Allowed	Allowed SQ FT	Existing # Signs	Proposed # Signs	SQ FT Proposed	SQ FT Existing
Hospital	1	40	0	0	0	0
Radiology1	1	40	0	0	0	0
Dermatology	1	40	0	0	0	0
Emergency Dept	1	40	3	0	0	33.5 x 3= 100.5
Ambulance	1	40	1	0	0	33.5
Women's Center	1	40	0	1	40.45	0
	6 TOTAL	240 TOTAL	4 TOTAL	1 TOTAL	40.45 TOTAL	134 SQ FT TOTAL
					With New sign	174.45 SQ FT TOTAL

• • NOTE: Variance approved May 5, 2011 for additional Emergency signs

Directory/Directional Signage

USE	# Allowed	Allowed SQ FT	# Proposed/Existing	SQ FT Proposed/Existing
Hospital- Sign # 2	1	12	1	24
Emergency Dept. Sign # 3	1	12	1	17.5
Radiation Oncology	1	12	1	21
Dermatology	1	12	1	21
Women's Center- Sign# 4	1	12	1	17.5
Ambulance Sign# 6	1	12	1	17.5
Emergency Parking Sign# 7	1	12	1	24
	7 TOTAL	84 TOTAL	7 TOTAL	142.5 TOTAL

Freestanding Perimeter ID Signage Allowed

USE	# Allowed	SQ FT Allowed	# Proposed/Existing	SQ FT Proposed/Existing
Entrance 1- Matthews Township Parkway-Sign# 1	1	40	1	37.5
Entrance 2- Matthews Township Parkway- Sign# 5	1	40	1	60.75
Entrance 3- Matthews Mint Hill Rd- Sign # 8	1	40	1	24
	3 TOTAL	120 TOTAL	3 TOTAL	122.25

Novant Health Master Sign Plan requests reallocation of total allowable signage for the complex per Section 155.608.9 of Matthews UDO. Total sign square footage allowed is 444 sq ft and Novant is requesting 439.20 sq ft. The freestanding perimeter and directory/directional signage are over the allowed square footage, while the attached signage is under allowable amount.

Please note that there are other signs on the campus that are not listed with the aforementioned sign list as they fall under section 155.608.6 of the Matthews UDO : sign types permitted in all districts. Specifically include:

C. Incidental signs, located within any required setback or yard or within ten feet (10') of any property line ,which direct or regulate the movement of pedestrians or vehicles into or within the premises provided that:

1. No more than one such sign is displayed per driveway;

2. The sign does not exceed four (4) square feet in area or three feet (3') in height from finished grade

3. No more than fifty percent (50%) of the area of the sign is used to identify the business or service provided on the lot.

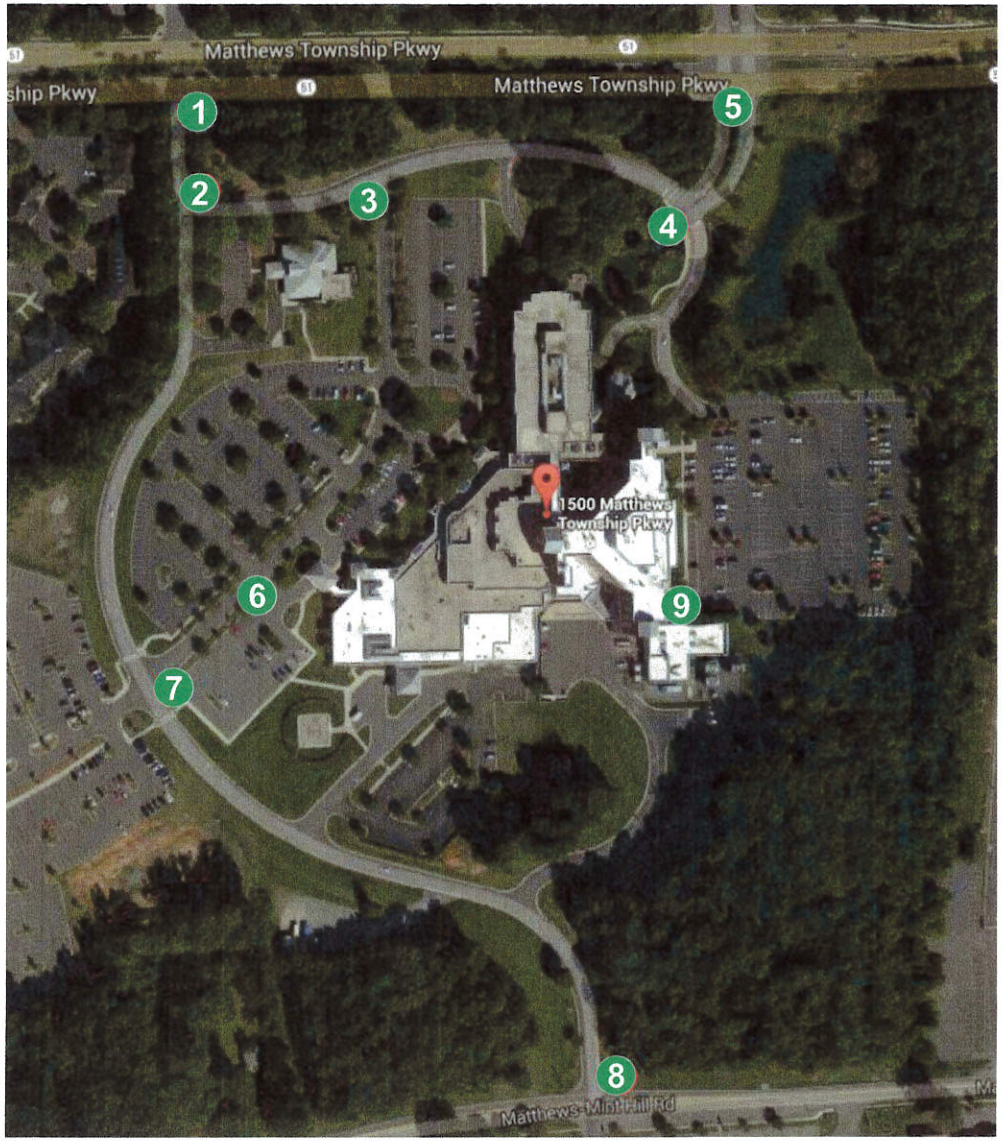
D. Incidental signs, when located to the interior of a building site and outside of any required setback or yard and greater than ten feet (10') from any property line, which contain information for persons on-site only, are not easily visible off-site, and are not used to primarily identify establishments or advertise products or services, may be up to twelve (12) square feet in sign area or exceed six feet (6') in height. This includes directory signs which identify only the names and locations of occupants or uses within buildings or complexes, although directory signs in vehicular use areas may not exceed eight feet (8') in height.

These signs for the hospital include parking lot identification signs, Tobacco Free Hospital signs, Valet Parking Signs and small directional signs.

Refer to Exhibit A to show current and proposed signs for the campus.

SITE PLAN

Exhibit A



HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME	Novant Health
LOCATION	1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT	Customer Name
SALESMAN / PM	Lucas Chamberlayne
DESIGNER	Preston Alexander
DWG. DATE	5-26-2016
REV. DATE / REVISION	
SCALE	
FILE	2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

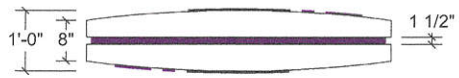
THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

1 QTY. 1

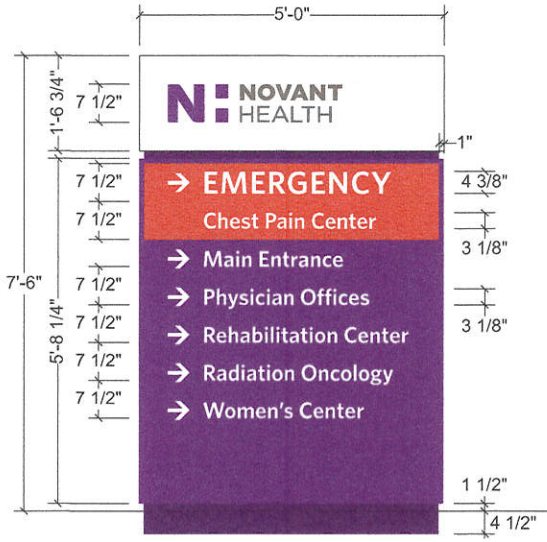
EXISTING

SPECIFICATIONS:

Backup plex with first surface vinyl. Pre wired LED retro kits to be attached to existing sign substructure.
*Sizing will need to be determined per sign type via the art department.

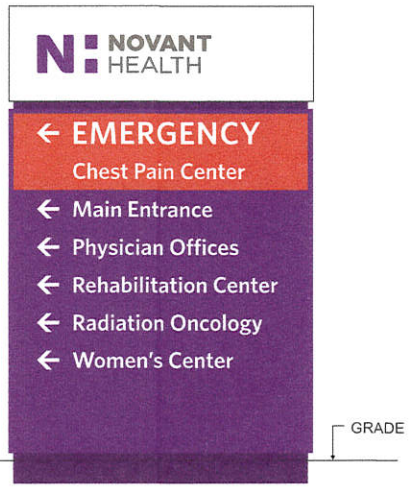


TOP VIEW



FRONT VIEW
SIDE A

SIDE VIEW



FRONT VIEW
SIDE B

SIDE A

SIDE B

NH_DIR_37

Scale: 1/2" = 1'

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME
Novant Health
LOCATION
1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT
Customer Name
SALESMAN / PM
Lucas Chamberlayne
DESIGNER
Preston Alexander
DWG. DATE
5-26-2016
REV. DATE / REVISION
SCALE
FILE
2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

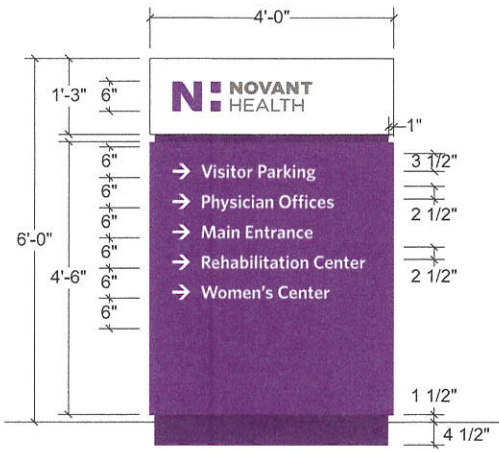
2 QTY. 1

EXISTING

SPECIFICATIONS:

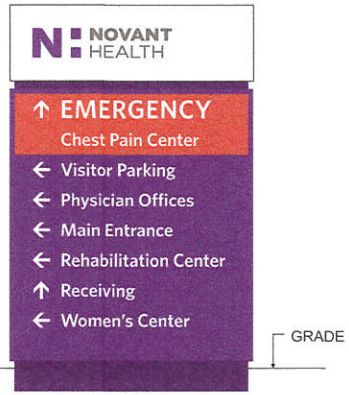
Backup plex with first surface vinyl. Pre wired LED retro kits to be attached to existing sign substructure.
*Sizing will need to be determined per sign type via the art department.

TOP VIEW



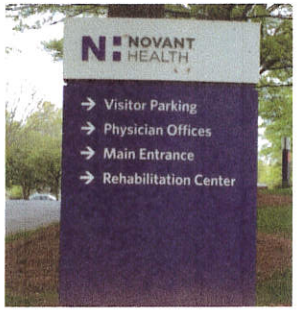
FRONT VIEW
SIDE A

SIDE VIEW



FRONT VIEW
SIDE B

SIDE A



SIDE B

NH_DIR_24

Scale: 1/2" = 1'

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME	Novant Health
LOCATION	1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT	Customer Name
SALESMAN / PM	Lucas Chamberlayne
DESIGNER	Preston Alexander
DWG. DATE	5-26-2016
REV. DATE / REVISION	
SCALE	
FILE	2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

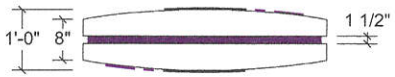
THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

3 QTY. 1

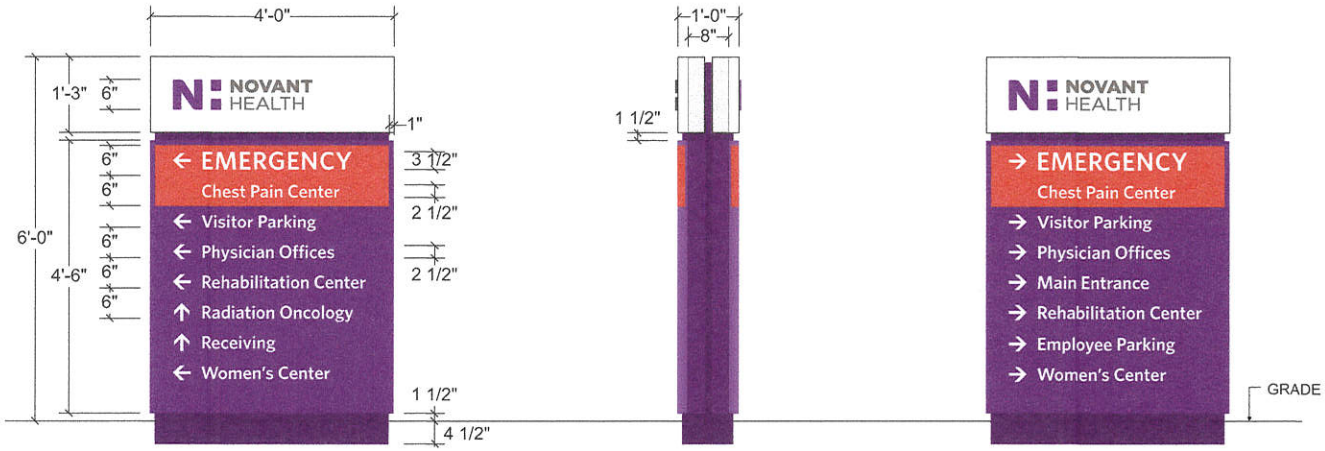
EXISTING

SPECIFICATIONS:

Backup plex with first surface vinyl. Pre wired LED retro kits to be attached to existing sign substructure.
*Sizing will need to be determined per sign type via the art department.



TOP VIEW



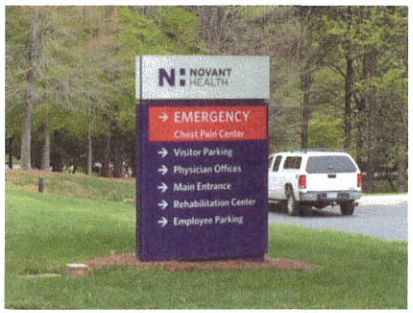
FRONT VIEW
SIDE A

SIDE VIEW

FRONT VIEW
SIDE B

SIDE A

SIDE B



NH_DIR_24

Scale: 1/2" = 1'

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME
Novant Health
LOCATION
1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT
Customer Name
SALESMAN / PM
Lucas Chamberlayne
DESIGNER
Preston Alexander
DWG. DATE
5-26-2016
REV. DATE / REVISION
SCALE
FILE
2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

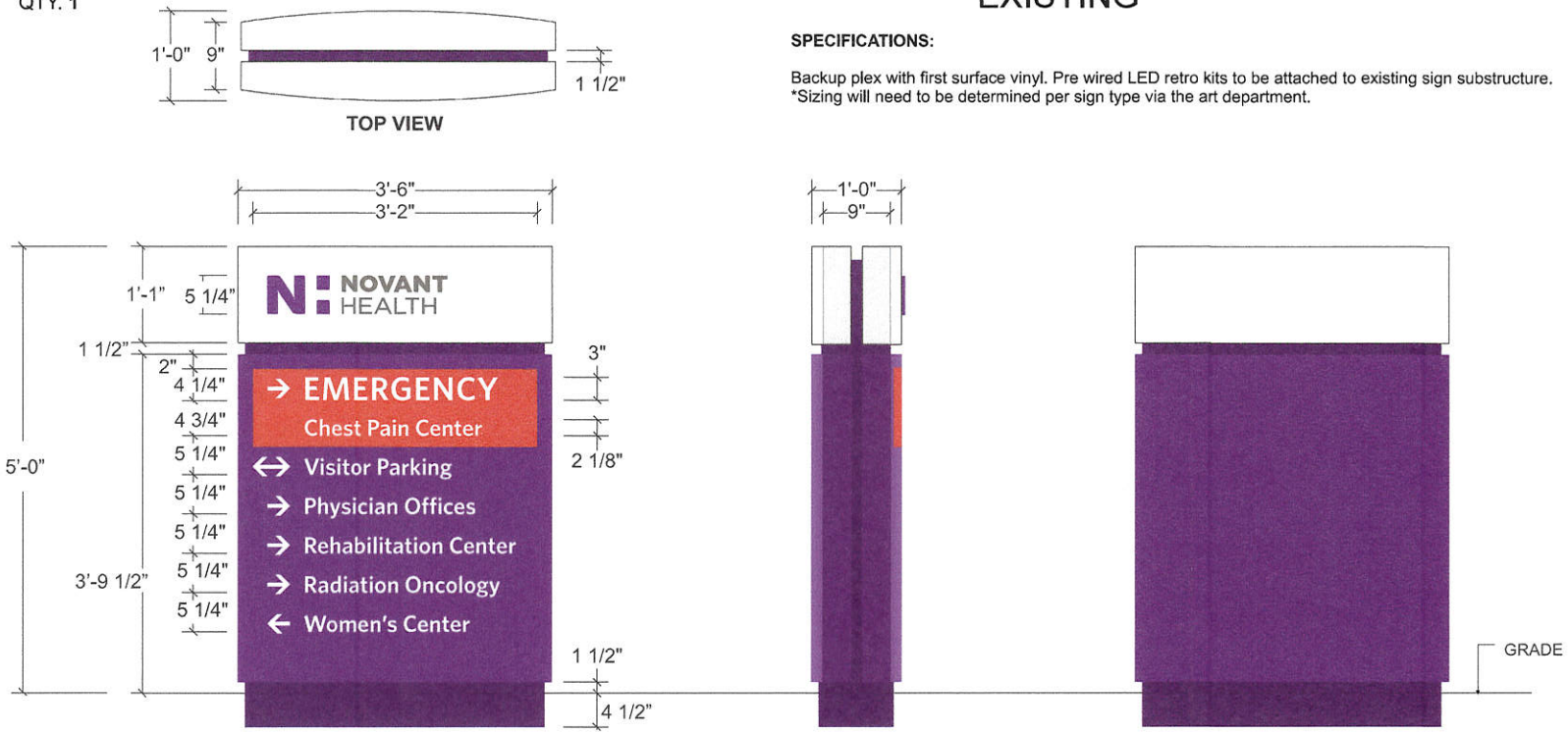
THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

4 QTY. 1

EXISTING

SPECIFICATIONS:

Backup plex with first surface vinyl. Pre wired LED retro kits to be attached to existing sign substructure.
*Sizing will need to be determined per sign type via the art department.



Custom NH_DIR_14 (17.5)

Scale: 3/4" = 1'

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME	Novant Health
LOCATION	1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT	Customer Name
SALESMAN / PM	Lucas Chamberlayne
DESIGNER	Preston Alexander
DWG. DATE	5-26-2016
REV. DATE / REVISION	
SCALE	
FILE	2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

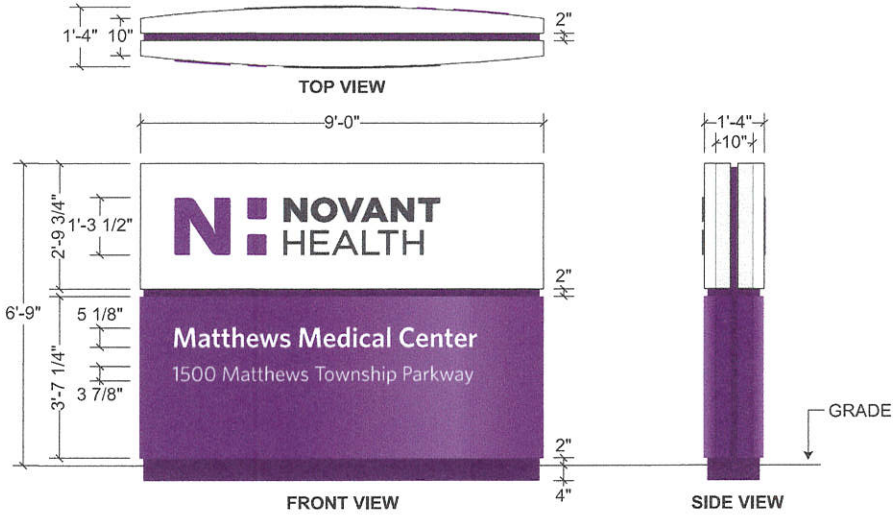
Underwriters Laboratories Inc. DRY DAMP WET X

THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

5

ORIGINAL PHOTOGRAPH

COMPOSITE PHOTOGRAPH with PROPOSED SIGNAGE



NH_MON_60 60.75 sq.ft.

LED Face Illuminated Monument Sign
Fabricated aluminum cabinet with the "Novant Health" and "Medical Facility Name" to illuminated at night.
Top Cabinet painted (White) with the Bottom Cabinet, and Reveals, painted to match PMS 269C (Aubergine)

EXISTING

E48 (Phase 1)

Existing Signage:
Face-Illuminated Monument
Overall: 7'-6" tall 9'-11" wide 1'-0" deep
Square Footage: 74.38 sq.ft.

Sign Face: 7'-6" tall 9'-11" wide 1/8" deep
Face Material: Aluminum

Existing Foundation:
Pole Qty: TBD
Base Material: Masonry
Base Condition: Good

SPECIAL SCOPE

- No special conditions.

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME
Novant Health
LOCATION
1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT
Customer Name
SALESMAN / PM
Lucas Chamberlayne
DESIGNER
Preston Alexander
DWG. DATE
5-26-2016
REV. DATE / REVISION
SCALE
FILE
2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

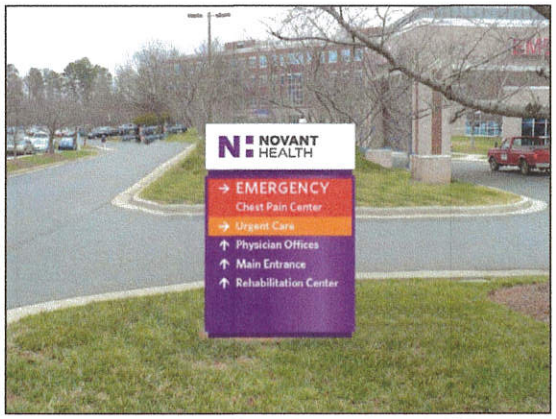
THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

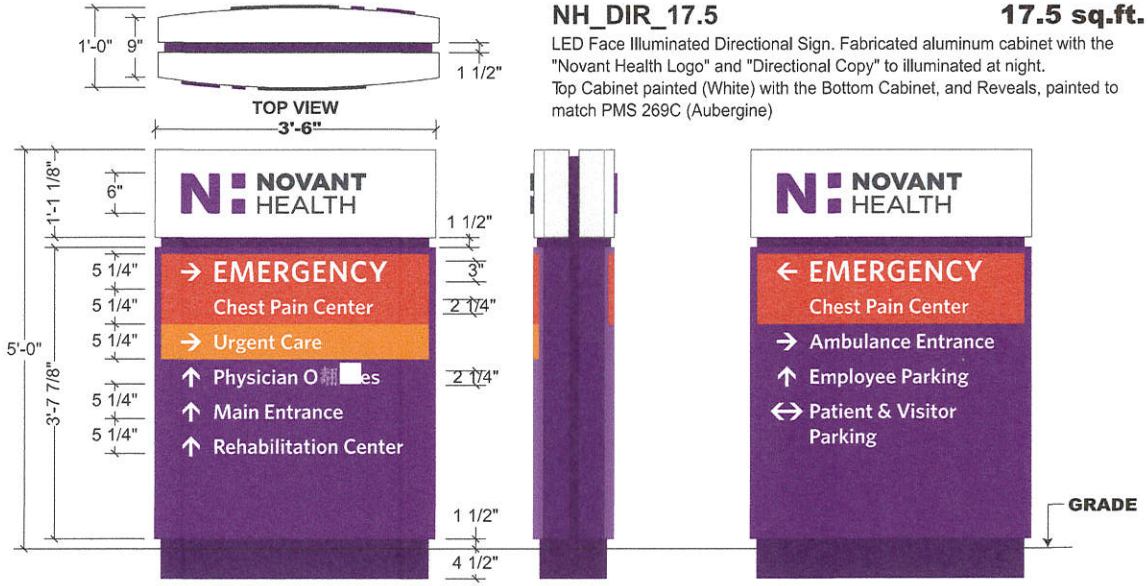
THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

6

ORIGINAL PHOTOGRAPH



COMPOSITE PHOTOGRAPH with PROPOSED SIGNAGE



FRONT VIEW **SIDE A** SIDE VIEW FRONT VIEW **SIDE B**

NH_DIR_17.5 — 17.5 sq.ft.

LED Face Illuminated Directional Sign. Fabricated aluminum cabinet with the "Novant Health Logo" and "Directional Copy" to illuminated at night.
Top Cabinet painted (White) with the Bottom Cabinet, and Reveals, painted to match PMS 269C (Aubergine)

EXISTING

E01 (Phase 1)

Existing Signage:
Face-Illuminated Directional
Overall: 5'-0" tall 6'-8" wide 1'-3 1/2" deep
Square Footage: 33.33 sq.ft.

Sign Face: 3'-8 1/2" tall 5'-5 3/4" wide 1/8" deep
Face Material: Aluminum

Existing Foundation:
Pole Qty: 2
Base Material: Aluminum
Base Condition: Good

SPECIAL SCOPE

- No special conditions.

ORIGINAL PHOTOGRAPH - SIDE B

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807	
JOB NAME	Novant Health
LOCATION	1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT	Customer Name
SALESMAN / PM	Lucas Chamberlayne
DESIGNER	Preston Alexander
DWG. DATE	5-26-2016
REV. DATE / REVISION	
SCALE	
FILE	2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

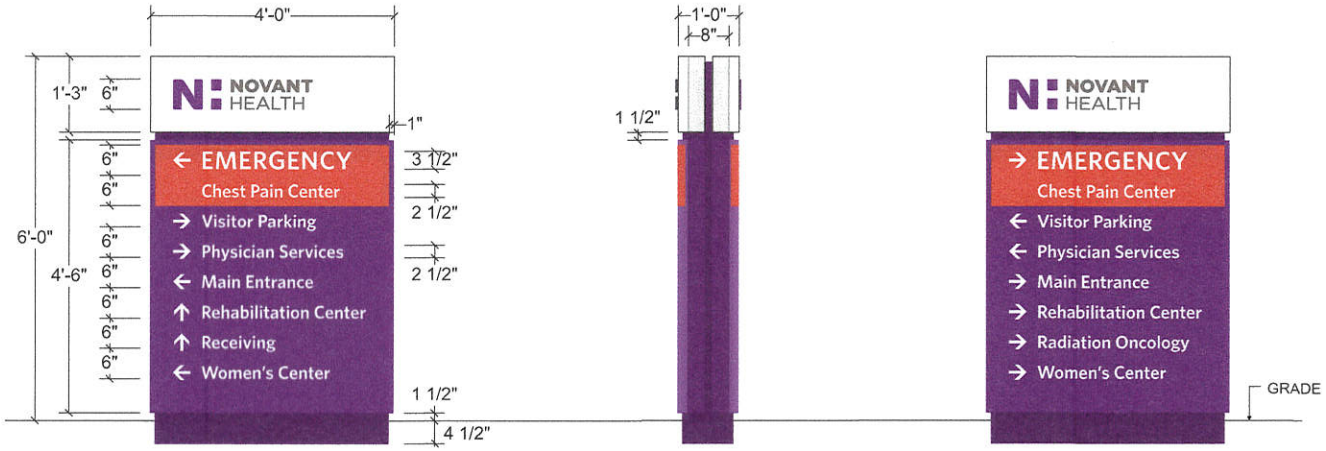
7 QTY. 1

TOP VIEW

SPECIFICATIONS:

EXISTING

Backup plex with first surface vinyl. Pre wired LED retro kits to be attached to existing sign substructure.
*Sizing will need to be determined per sign type via the art department.



FRONT VIEW
SIDE A

SIDE VIEW

FRONT VIEW
SIDE B

SIDE A

SIDE B

NH_DIR_24

Scale: 1/2" = 1'

HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME
Novant Health
LOCATION
1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT
Customer Name
SALESMAN / PM
Lucas Chamberlayne
DESIGNER
Preston Alexander
DWG. DATE
5-26-2016
REV. DATE / REVISION
SCALE
FILE
2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

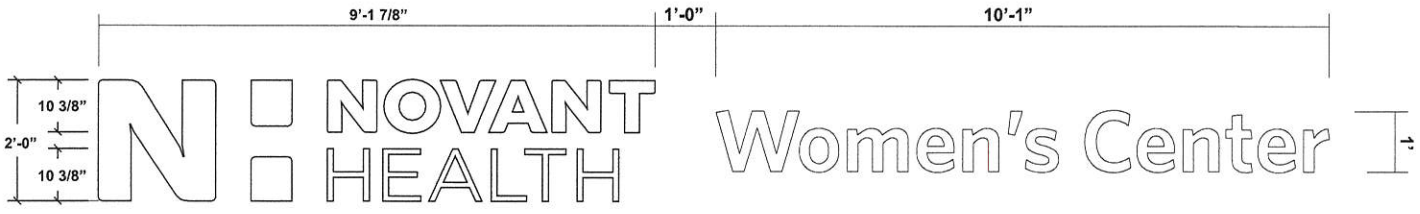
THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016

ILLUMINATED CHANNEL LETTERS

Qty. 1 NH-15-27266-2

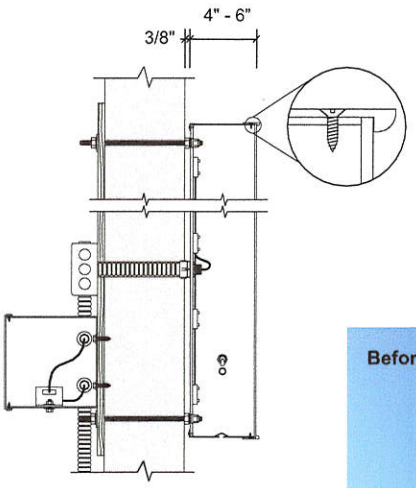
9

Proposed

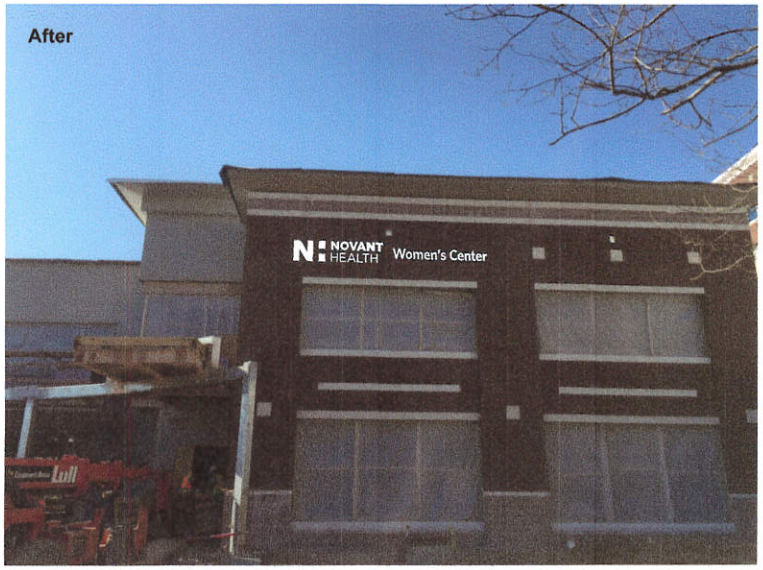


FRONT VIEW

SIDE VIEW



SECTION VIEW



HILTONDISPLAYS
125 HILLSIDE DRIVE • GREENVILLE SC 29607
P 800 353 9132 • F 864 242 2204
www.hiltondisplays.com

QID 16-32807

JOB NAME	Novant Health
LOCATION	1450 Matthews Township Pkwy Matthews, NC 28105
CUSTOMER CONTACT	Customer Name
SALESMAN / PM	Lucas Chamberlayne
DESIGNER	Preston Alexander
DWG. DATE	5-26-2016
REV. DATE / REVISION	
SCALE	
FILE	2016/Novant Health/Matthews NC/16-32807/NH Matthews NC 16-32807.cdr

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.

Underwriters Laboratories Inc. DRY DAMP WET X

THIS DESIGN IS THE ORIGINAL AND UNPUBLISHED WORK OF HILTON DISPLAYS AND MAY NOT BE REPRODUCED, COPIED, OR EXHIBITED IN ANY FASHION WITHOUT WRITTEN CONSENT FROM AN AUTHORIZED OFFICER OF THE COMPANY. © HILTON DISPLAYS 2016