Monument Sign Approval at 500 West John Street

DATE: May 3, 2017
FROM: Jay Camp

Background/Issue:
In January, Council approved Paul Jamison’s change of conditions request for his O (CD) zoned property at 500 West John Street. One condition of the rezoning is that the monument sign is to come back to Council for final approval.

Mr. Jamison has worked with Stewart Gray of the Historic Landmarks Commission to design a sign that complements the historic structure. The first design prototype was of a contemporary monument style that did not fit the character of the home. The current proposed sign is a simple post style similar to other signs along the street. Mr. Gray has indicated that he is now comfortable with the sign and will issue a Certificate of Appropriateness pending approval from Council.

The sign is 5’ in height and 24 square feet in size. These dimensions meet the requirements within the Downtown Overlay District.

Proposal/Solution:
Since the January meeting, Planning Staff has inventoried the signage for businesses on West John Street that are located in former homes. The sign sizes range from about 6 square feet to 32 square feet. The proposed sign is within this range of sign sizes and is appropriate for placement in front of the home per the Landmarks Commission.

Financial Impact:
None

Related Town Goal(s) and/or Strategies:
Quality of Life
Economic Development/Land Use Planning

Recommended Motion/Action:
Approved monument sign at 500 West John Street.
Monument Sign Approval

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24 SQUARE FEET
PANEL IS 60”W X 57”T
OVERALL HEIGHT IS 60” Board of Commissioners APPROVED

5/8/2017
Lori Canapinno, Town Clerk
April 27, 2017

To: Jay Camp, Planning

From: Paul Jamison, Av8tor Sportswear, Inc.

Here is the sign submission for 500 West John Street. It matches the size, height and parameters of the sign residing at the Reid House. The same company produced the sign. It has been approved by Stewart Gray and HLC as long as it meets those same conditions.

I wish to keep my "Up to sq Ft. Condition" and fine with bringing any new signs to the council for approval if necessary and approval by HLC.

Paul Jamison