

**AGENDA**  
**BOARD OF COMMISSIONERS SPECIAL MEETING**  
**HOOD ROOM, MATTHEWS TOWN HALL**  
**DECEMBER 7, 2018 – 1:00 PM**

- 1:00 pm 1. Presentation of demographic trends for Matthews with Dr. Rebecca Tippett, Director of the North Carolina Demographic Center (age, ethnicity, population etc.)
- 1:45 pm 2. Discussion of demographics presentation
- 2:30 pm 3. Discuss branding
- a) Receive Commissioner Miller's presentation on branding
  - b) Branding of overpasses and medians on US Highway 74 and I-485 so they have a Matthews "flavor"
- 3:30 pm 4. Discuss long-term vision for Stumptown Park
- 4:30 pm 5. Review the purpose and direction of Town Board-appointed advisory committees
- 6:00 pm 6. Dinner; discuss 2019 Planning Conference topics
- 7:00 pm Adjourn

**AGENDA**  
**BOARD OF COMMISSIONERS SPECIAL MEETING**  
**HOOD ROOM, MATTHEWS TOWN HALL**  
**DECEMBER 8, 2018 – 8:00 AM**

- 8:00 am 7. Discuss downtown beautification and other improvements
- a) North Trade Street from railroad to Matthews Street – sidewalks and streetscapes
  - b) Extension of flower baskets in both directions to Matthews Street and to Stumptown Park
  - c) Parking
    - i. Town-owned vacant lot across from Black Chicken (Matthews Station Street grassy lot) – review costs of first story parking and second story retail
    - ii. Town-owned lot by post office – cost to construct parking
- 9:30 am 8. Discuss spending town tax dollars on road and circulation improvements for Matthews Elementary, Crown Point and Elizabeth Lane Elementary Schools
- 10:30 am 9. Review Town Board Code of Ethics
- 11:00 am 10. Discuss renaming the Senior Center
- 11:30 am 11. Staff/Board communication: general discussion about what staff can do to communicate better with the Board
- 12:00 pm 12. Lunch; discuss bicycle/pedestrian facility betterments for U-2509/Independence Boulevard Project
- Adjourn