

The Matthews Committee on Education will work together with the Charlotte-Mecklenburg School (CMS) system, charter schools, private schools and home schools in Matthews to promote a strong, healthy and cooperative relationship amongst them, and to promote equal opportunities for all students who attend Matthews schools.

MINUTES

Matthews Committee on Education

Tuesday, July 16, 2019 Meeting

The Meeting was called to order at 6:34 and a Quorum was declared.

In Attendance: Erin Ferrell-Harper, Jenny Reill, Jay Grymes, Susannah White, Kelly Morris, Kristen Shaben, Becky Hawke & Jeff Miller. **Absent:** Adam Brooks, Dane Jackson & Joanna Schimizzi

Approval of Minutes from June 11th Meeting - Approved by a unanimous vote with some minor typo changes and 2 open houses instead of 3 on page 3.

Youth Voice - Recommendations are needed for town of Matthews Committees - Park & Recreation, Planning Advisory Boards, also a potential Internship. Email recommendations to Jeff Miller. Applications are also available through the Town Clerk - Lori Canapinno.

Unfinished Business

- **School Data Collection Next Steps** - A discussion about the term 'Security' as one of the Metrics took place with suggestions of 'Health & Safety' or '# of Counselors' considered as an alternative. An updated metrics spreadsheet for School Data Collection was distributed and we'll be flexible as to the Form as different Schools may use different Terminology. The Committee will Review and Approve the Metric spreadsheet at the August Meeting.
- **Finalize School List** - A debate of Mileage vs. # of Matthews Students attending took place at first. Jenny Reill suggested that we stop at 8 miles away from the center of Town, with the addition of 2 Green highlighted CMS Schools - Cochrane & Cato. Kristen Shaben is going to research Cochrane and Cato to see if they overlap with any other schools that MCE will study that are already included on the list. This was Approved by all with the remaining schools 8-13 miles away becoming a potential Phase II. Jeff Miller suggested that we re-sort this updated listing by K-12, Middle Schools, High Schools and Other so we can ensure that we have a good representation of all categories in balance.
- **Assign Schools to Committee Members** - This is tabled until the August Meeting so all Committee Members can participate.
- **Approve Introduction Letter to Schools** - The decision was made to delete 'In 2018' with other minor grammar adjustments. In paragraph 2, it was suggested that 'private schools' be changed to 'independent & parochial schools', and that we insert Matthews before Students, deleting the last 4 words of that paragraph as redundant. The letter was approved with these adjustments and a 'Marketing Approach' was suggested to 'sell' participation in the collection of data as their Schools opportunity to participate, resulting in a higher awareness/potential enrollment of their School. For Clarity, the question was asked - "Are we sending

out the Metrics with the Letter, or making a phone call, or emailing it? Jay Grymes felt the best way was to provide them the Metrics Form so that they could fill it out to the best of their ability beforehand, and then follow-up with a visit with the Principal to establish a relationship and get the results.

Next Meeting - August 13, 2019 at 6:30

Meeting was Adjourned at 8:08