

*The Economic Development Advisory Committee proactively promotes a healthier business climate that enhances Greater Matthews by advising town officials, advocating for current businesses and attracting new entrepreneurial ventures.*

**AGENDA  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
JORDAN ROOM, MATTHEWS TOWN HALL  
THURSDAY, JANUARY 17, 2019 – 7:00 AM**

1. Call to Order & Declare Quorum
2. Invocation
3. Approval of Minutes: November 15, 2018 Regular Meeting
4. Unfinished Business
  - a) Discuss Proposal from Open Broadband
  - b) Discuss Use of Façade Grant Funds to Install Murals
5. New Business
  - a) Discuss Business Retention Program
  - b) Marketing
    - 1) Branding Efforts – Update
    - 2) Commercial Website – Update
    - 3) Committee Discussion
  - c) Discuss 2019 Business Summit
6. Reports
  - a) Board/Development Projects Update
  - b) Chamber Update
  - c) Quad Update
  - d) Staff Report
7. Miscellaneous
8. Adjournment

*Next meeting: March 21, 2019 at 7:00 AM*