

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

January 09, 2019

6:30PM

Advisory Committee members:	Howie Labiner – Chair	Dawn Reid - Vice Chair	Harvey Boyd
	Mary Ciminelli	Sandi Lee	John Gatlin
	Ryan Maclatchie	VACANT	VACANT

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
 - a) Special Events
 - b) Athletics
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- V.** Director's Report
 - a) Project Updates
- VI.** Old Business
 - a) Park site at McKee Road
 - 1. Potential amenities
- VII.** New Business
 - a) Review Advisory Committee applications
 - b) Advisory Committee application recommendation
- VIII.** Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Department Division Updates: JANUARY 2018

CULTURAL RECREATION UPDATE

Programs/Activities

- January gallery display: Waxhaw Arts Council will have their work on display for the month of January; including pieces from well-known sculptor Peter Rubino.
- Art display at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Dave Baysden art work (variety of paintings and drawings). Dave is one of the owners of Brakeman's Coffee Shop in Matthews.
- Public art update:
 - Working on another mural in the downtown area; received approval from building owner and currently working with the artist, building owner, and mural donor. Waiting to hear back from donor in order to get the installation scheduled; this will most likely take place this Spring.
 - Wall Poems: Still in discussion with building owner.
 - Meeting with a sculptor this month to discuss adding a military/veteran-themed sculpture at the memorial in Stumptown Park.
- Holiday events here at the Community Center went well:
 - Nutcracker Ballet added an extra matinee performance, and 5/6 performances were sold out with a long waiting list. Planning on keeping this second matinee for 2019.
 - Breakfast with Santa was a hit with 2 sold out dates (4 seatings total) with 408 total people, and a waiting list of 138 people.
 - Sugar Plum Tea parties had one sold out seating, and the second one almost sold out with 93/100 seats sold.
 - The community seemed to respond well to online ticket sales for holiday events this year, and this will be the method used for next year's events.
 - Poperazzi concert took place Saturday, December 29 and Sunday, December 30. Ticket sales were low but those who did come raved about the performance.
- Summer camp planning is in the works, and registration for all summer camps opens on Friday, February 1st. The summer camp brochure will be completed in the next couple of weeks and available to the public.
- Matthews Playhouse:
 - Upcoming Mainstage Production: *Grey Gardens the Musical*

PARKS/OUTDOOR RECREATION

- Yoga in the Park – Postponed until Spring 2019
- Stumptown Park
 - The chain link fence has been repaired. Public Works is preparing a plan to replace landscaping along that fence line. The playground equipment will be repaired as soon as possible.
 - A landscape lighting contractor has been scheduled to repair lighting that was damaged after the storms. Digital timers are being considered to replace the solar-sensors currently in use, in order to have more consistent results with the lights being on when needed.
 - A water leak along South Trade Street was repaired by Charlotte Water. These repairs required the removal of a section of sidewalk that connected to the crosswalk that crosses S. Trade. The sidewalk was re-poured after repairs were completed.
- Squirrel Lake Park
 - A contractor has been selected to replace the cable for the pond fountain in order to return it to working condition.
- Purser-Hulsey Park
 - Work on the trail extension has almost been completed by volunteers with the Tarheel Trailblazers. An on-site meeting was held to discuss options for a “boardwalk” to traverse a water-logged section of trail.
- Eagle Scout Projects
 - Country Place Park
 - Approved project: add area to the pollinator garden – to be maintained by Bee City. Work has been delayed by rain, and will be completed when there is a dry weekend.
 - Community Gardens
 - Proposed project: build corrals/receptacles to contain garden waste in a designated location while it awaits removal.

SPECIAL EVENTS

- The Valentine Dance (name change) planning is underway. ALL COMBINATIONS of significant adult/child pairs are welcome this year. Novant will be involved (since their sponsored tree lighting was cancelled), so we will decorate a little more PURPLE than usual (which will also work well with the new inclusiveness).
- Food Truck lineups will be determined Jan 15-16. All bands have been booked for the series. An emphasis will be placed on genre in all advertising.
We love the variety:

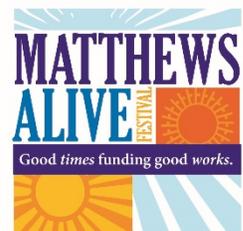
- April 12 Catalinas
- April 26 Chicago Rewind (Chicago tribute band)
- July 26 KRVE (pop/current)
- Aug 9 Party Parrot Band (Jimmy Buffet)
- May 24 Terrence Young Experience (jazz/r&b)
- June 14 Michael Cosner Band (country)
- June 28 DeCarlo (80s rock)
- July 12 Carolina Soul Band (beach/Motown)
- Aug 23 Gal Friday (country)
- Sept 13 Sonic Rewind (80s-90s rock)
- Sept 27 Band of Oz (beach)

- BeachFest craft vendor apps continue to come in, and staff will be working on re-signing main sponsors and exhibitors now. Music lineup confirmed! Shaggers should love it:

Friday May 10-- Hip Pocket, Chairmen of the Board

Saturday May 11—Randy Clay Band, The Extraordinaires, The Entertainers,
 Blackwater Rhythm & Blues

- Matthews Alive 2019 exhibitor applications continue to come in. The Board’s first meeting is Jan 9. The Board could be looking for a couple new Non-profit groups to work the festival and share in the proceeds—let staff know if you work with any groups that might be interested: 20-25 adult volunteers that can work shifts for 4 days, standing, heat, varied tasks.



CREWS RECREATION CENTER

- Programs/Activities
 - Date Night Drop-Off
 - Registration for Date Night Drop-Off scheduled for January 11th is currently ongoing. There were 20 participants during the December Date Night Drop-Off.
 - Crews Family Fun Night
 - The January edition of Family Fun Night consisted of a Karaoke Night. Participants were able to sing their favorite songs and were also provided with food, drinks and snacks.

Family Fun Night takes place every first Friday of the month (6-9pm) through March 1, 2019. Please see the attached flyer for a full lineup of scheduled activities and entertainment.

- Adult Men’s Basketball League
 - For the first time Crews has establish its own Adult Men’s Basketball League. The league is scheduled to begin February 10th. Registration is currently ongoing. Please spread the word to those that may be interested. Please contact Charles Smith for more information (csmith@matthewsnc.gov or 704-708-1289).
- Summer Programming
 - Staff is in the final stages of solidifying the Crews Recreation Center summer camp offering. Summer camp registration is scheduled to go live on February 1st.
- Facility Maintenance
 - Gym Flooring Project
 - The gym flooring contractor is scheduled to fix several punchlist items between March 4th and 17th.

Are you looking for a family fun themed activity to do with the kiddos? Look no further! Treat the family to a night out playing classic gym games, mini golf, karaoke or laser tag. All activities, entertainment, food and drinks are FREE!!!

6:00PM TO 9:00PM CREWS RECREATION CENTER 1201 CREWS RD. MATTHEWS, NC 28105

- ★ OCTOBER 5, 2018 - GAME TRUCK NIGHT
- ★ NOVEMBER 2, 2018 - GLOW IN THE DARK DODGEBALL NIGHT
- ★ DECEMBER 7, 2018 - MOVIE NIGHT WITH SANTA (Disney's A Christmas Carol)
- ★ JANUARY 4, 2019 - KARAOKE NIGHT
- ★ FEBRUARY 1, 2019 - MINI GOLF NIGHT
- ★ MARCH 1, 2019 - INDOOR LASER TAG NIGHT

FOR MORE INFORMATION CONTACT US AT: (704) 708-1289 OR EMAIL CSMITH@MATTHEWSNC.GOV

**CREWS RECREATION CENTER
 ADULT MEN’S BASKETBALL LEAGUE**

FEBRUARY 10 - MAY 5
 GAMES WILL NOT BE PLAYED ON 3/10, 3/17 & 4/21

SEVEN (7) REGULAR SEASON GAMES FOLLOWED BY A SINGLE ELIMINATION TOURNAMENT

LOCATION: CREWS REC CENTER (1201 CREWS RD., MATTHEWS, NC 28105)

GAME TIMES: 6:45PM, 7:45PM & 8:45PM (SUNDAYS)	PRICE: \$400 PER TEAM (10 PLAYER MAX)
DON'T HAVE A TEAM? CONTACT US TO BE PUT ON THE FREE AGENT LIST.	DEADLINE TO REGISTER & PAY IS FEBRUARY 1, 2019. (6 TEAMS MAX LEAGUE)

TO REGISTER VISIT: WWW.MATTHEWSFUN.COM OR IN PERSON AT THE CREWS REC. CENTER

Town of **Matthews**TM
 Parks, Recreation & Cultural Resource

FOR MORE INFORMATION: CONTACT US AT 704-708-1287 OR VIA EMAIL AT CSMITH@MATTHEWSNC.GOV OR SCONTRINO@MATTHEWSNC.COM

Polaris 3G Map – Mecklenburg County, North Carolina

Mckee /Pleasant Plains Site

5263.51 ft(1.00 miles)

Date Printed: 12/27/2018 11:32:53 AM



This map or report is prepared for the inventory of real property within Mecklenburg County and is compiled from recorded deeds, plats, tax maps, surveys, planimetric maps, and other public records and data. Users of this map or report are hereby notified that the aforementioned public primary information sources should be consulted for verification. Mecklenburg County and its mapping contractors assume no legal responsibility for the information contained herein.

Progress

Table 1: Based on 2016 population estimate of 31,500

Facility Type & Matthews Standard (2006)	Facilities Suggested based on standards	2006 Inventory of Facilities	Accomplishments 2006 - 20018	Existing Facilities 2018	2018 Demand based on standards
Mini Parks (1 – 3 acres) .25 acres /1,000	7.88 acres 5 sites	4.7 acres 3 sites	1.45 acres 3 sites	6.05 acres 6 sites	1.83 acres 1 site
Neighborhood Parks (7-15 acres) 2.5 acres/1,000	78.75 acres 8 sites	5 acres 1 site	10 acres 1	15 acres 2 sites	63.75 acres 6 sites
Community Parks (40-100 Acres) 5 acres/1,000	157 acres 3 sites	165 acres 2 sites	119 acres 2 site	284 acres 4 sites	Service Standard Met
Regional Parks (100-250 Acres) 10 acres / 1,000	Provided by County	0	154.5 acres 1 site	154.5 1 site	Service Standard Met
Pedestrian Trails .4 mi/1,000	12.6	4.25	6.25	10.5	2.1
Biking Trails 1mi/1,000	31	0	4	4	27
Basketball Court 1/10,000	3	0	0	0	3
Tennis Court 1/4,000	8	0	0*	0*	(*Butler HS) 8
Volleyball Court 1/10,000	3	0	1	1	2
Picnic Shelter 1/3,000	10	7	2	9	1
Playground Activities 1/1,000	31	15	6	22	9
Swimming Pool 1/20,000	1	0	0	0	1

Facility Classifications

Table 2

Mini Park	Acres	Neighborhood Park	Acres	Community Park	Acres	Regional Park	Acres	Pedestrian Trails	Miles	Biking Trails	Miles
KP Park	0.2	Windsor Park	5	Purser-Hulsey Park	91	Matthews Sportsplex	154.5	Four Mile Creek Greenway	2.2	Purser Hulsey	4
Fountain Rock Park	0.5	Rice Road Park	10	McKee/ Pleasant Plains	28	TOTAL	154.5	Sportsplex	2	TOTAL	4
Country Place Park	0.75	TOTAL	15	Squirrel Lake	36			Bubbling Well	0.45		
Baucom Park	0.8			Idlewild Road Park	129			Plantation Estates	0.3		
Stumptown Park	1			TOTAL	284			Heritage Trail	1.3		
Sardis Road Park	2.8							Idlewild Park Trails	1.5		
TOTAL	6							Internal Trails within Parks	2.75		
								TOTAL	10.5		

Citizen Survey Highlights

Mecklenburg County Parks and Recreation Master Plan Update (2015)

Amenities households have a need for:

- Paved walking / biking trails = 73% of respondents
- Park shelters and picnic areas = 63% of respondents
- Nature Trails = 62% of respondents

Top 5 Desired Programs

- Adult Fitness and wellness programs
- Special Events/Festivals
- Water Fitness Programs
- Education/Life Skills Programs
- Outdoor Adventure / Nature Programs

Other results of note:

- 53% of respondents feel that there is NOT sufficient greenspace/parks within walking distance of their home
- 61% of respondents were “very supportive” or “somewhat supportive” of paying additional taxes to support improvements to parks and recreation facilities

Town of Matthews Citizen Survey (2017)

- Picnic shelters/sites are good as is = 70% of respondents
- Playgrounds are good as is = 65%
- Positive changes have been noticed in parks in the past 2 years = 60% of respondents
- Citizens willing to pay at least ½ cent / \$100 valuation for develop new parks or increase amenities at existing parks = 67%

Key Findings & Recommendations:

Mecklenburg County Parks and Recreation Master Plan Update

Mecklenburg County Service Level Standards (2015)

Neighborhood Parks	Community Parks	Greenways	Dog Parks	Multi-Use Trails (Paved)	Multi-Use Trails (unpaved)	Mountain Bike Trails
1.5 acres /1000	3 acres/1000	4 acres/1000	1 site / 50,000	.25 mi / 1000	.25 mi / 1000	.10 mi/1000