

Parks, Recreation & Cultural Resource Advisory Committee

Department Updates: February 2020

CULTURAL RECREATION UPDATE

Programs/Activities

- February Gallery Display: Instructor Cynthia Howard's Students Artist Show. This will be on display through February 28, 2020.
- Art display at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Artist Emerson Perez will display his charcoal drawings for January & February 2020. His focus is on nature and wildlife; this is a truly impressive display!
 - Upcoming show: Artist Lela Kometiani's Memory Care students will display their art work. This is a group of seniors from the Ivey Memory Care Center in Charlotte.
- Public art update:
 - In talks with Martha Krauss and Gretchen Reid with Bee City to bring artist Matthew Willey to Matthews to paint a bee-themed mural in downtown Matthews.
 - Call to Artists for the road hump on McDowell has been answered by different artists. Staff has voted on their top choices (see top 3 artist options at the bottom). Artist selection will take place at the February Advisory Committee meeting.
 - In discussion of adding a mural featuring historic photographs of Matthews – currently working on a concept, then will seek out an artist for the project.
- The first ever Cool Vibes Concert Series kicked off in January. The event was a big success and everyone gave positive feedback. Tickets for the next concert on March 13 with the Blues Beatles are selling quickly. These concerts feature an upscale vibe, with heavy hors d'ouvres, beer and wine sales, and a social hour before the concert begins. Continuing to market these concerts with print, social media and radio advertising.
- Summer camp registration opens on February 1st. No new camps were added this year, but all returning camps have new themes and additions.
- Currently scheduling Fall 2020 programming and looking to add new classes and programs.
- New Community Room flooring has received rave reviews and has increased rental requests for our facility.
- A new Homeschool co-op group will begin regular rentals in the Fall; this is in addition to a large Co-Op group that is currently renting space here twice a month.
- Matthews Playhouse upcoming mainstage production: *Mamma Mia*.
 - *Next production: Pinocchio* (February 21-March 1)

PARKS/OUTDOOR RECREATION

- Stumptown Park
 - The stage floor, railings, and beams were all repainted to match the existing colors. The paint gets worn down over the years with all the events hosted at the park. The bathroom doors were also repainted. The work is completed.
- Purser-Hulsey Park
 - The project is underway to expand the community garden. The new area will be approximately 60ft x 250ft.
- Squirrel Lake Park
 - Pond tested positive for Blue-Green Algae in 2019. Mecklenburg County and a pond maintenance company were consulted, and the best solution is to educate the public that it is unsafe for people and animals to swim/play in the water. Signs have been posted. The algae should die when cold weather arrives.
 - At this time, the water has not been retested.

CREWS RECREATION CENTER

- Programs/Activities
 - Program Recap
 - Date Night Drop-Off: The January 10th Date Night Drop-Off once again reached full capacity. Currently, 5 youth have registered for the next program scheduled to take place on February 14th.
 - Crews Family Fun Night: The fourth Family Fun Night (mini golf) was a tremendous success. Over 150 people (approximately 25 families) attended on Friday, January 3, 2020.
 - Valentines Dance: 240 participants attended the 2020 Valentines Dance on Saturday, February 8th (4-7pm). The event consisted of music, dancing, snacks, dinner, desserts, crafts and photography.
 - Upcoming/New Programs
 - Summer Camp Programs: Summer camp registration began on February 1st.
 - Crews Family Fun Night
March 6, 2020 - Professional Wrestling Night
Pro Wrestling International (PWI) will be returning to Crews to host a family friendly professional wrestling event. The event will include 6 matches and live entertainment. To purchase tickets please visit www.matthewsfun.com.
Cost: Adults: \$5 and Children: \$2

SPECIAL EVENTS

- Staff is re-signing sponsors and commercial exhibitors for holiday/fam events, BeachFest and Matthews Alive in February.
- Valentine Dance was another success on Feb 8th. Kids. Parents had great fun dancing to a new DJ, eating food from a new caterer, and—they had a lot of candy
- Food Truck Fridays – trucks have been assigned (and re-assigned already). Bands are booked (one to fill)—lineup below
- BeachFest –staff is re-signing sponsors and exhibitors, and is reserving inflatables. We will also work with our carnival provider to upgrade the rides where possible. Craft applications coming in—many spaces filled already.
- Matthews Alive –new Arts & Crafts Directors were put in place in January. Julie and Stuart Moffat will work in tandem in that area (with Julie being the actual Board Director). MA is excited to have them on the team.

WRESTLING
FAMILY FUN NIGHT
Adrian "Action" Jackson
Town of Matthews North Carolina
MARCH 6th
Doors Open 6PM
Belltime 6:30PM
Presented by Town of Matthews Parks, Recreation & Cultural Resources Department
Ethan A. Sharpe
"Cowboy" Kool Jay
Viva Las Amish
Buddy Flowers
Adults: \$5 - Children: \$2
Tickets can be purchased online at www.matthewsfun.com
to be held at the
CREWS RECREATION CENTER
1201 Crews Rd. - Matthews, NC 28105
For questions or more information contact 704-708-1289

Harris Teeter Neighborhood Food & Pharmacy PRESENTS THE 2020
2ND & 4TH FRIDAYS
APRIL - SEPTEMBER
5PM-9PM
STUMPTOWN PARK
Variety of Food Trucks
Kids' Activities
Craft Beer & Wine
Weekly Bands
April 10 – Band of Oz (beach)
April 24 – TBD
May 22 – Terence Young (jazz/R&B)
June 12 – Randy Clay Band (beach)
June 26 – REO Survivor (REO tribute)
July 10 – Gal Friday (country)
July 24 – Reggie Sullivan (jazz/R&B)
August 14 – Abacab (Genesis tribute)
August 28 – Thurston Howell (yacht rock)
September 11 – Corey Hunt Band (country)
September 25 – Holiday Band (beach)
Charlotte Metro
CLUB PILATES
Renewal by Andersen
TOWN OF MATTHEWS
DOVER VINEYARDS
Town of Matthews North Carolina

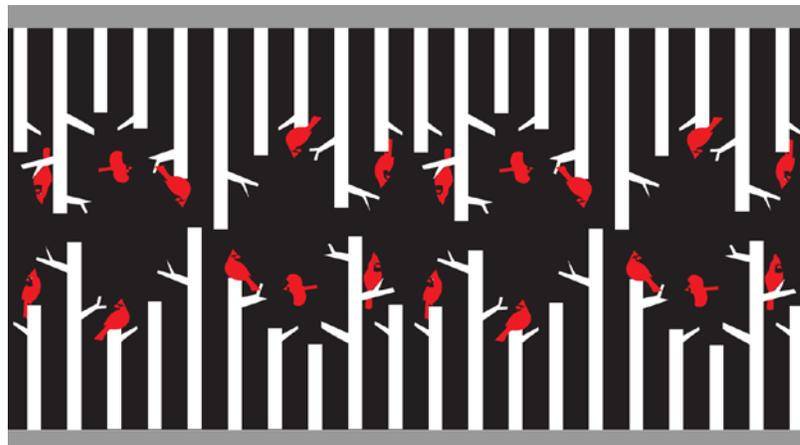
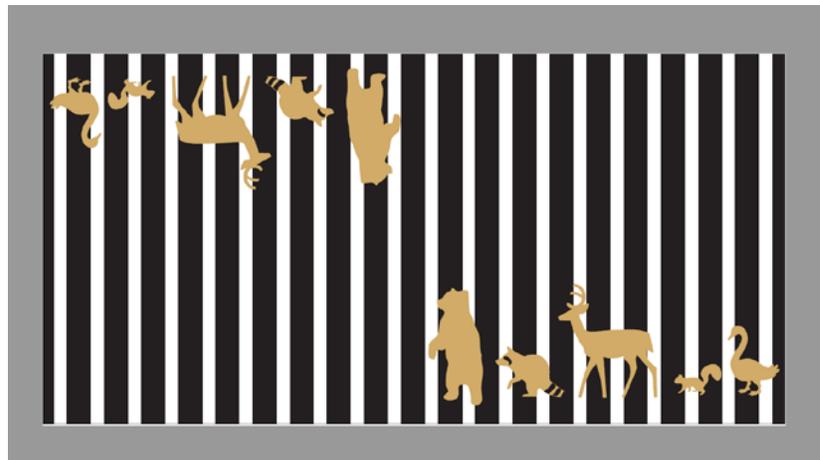
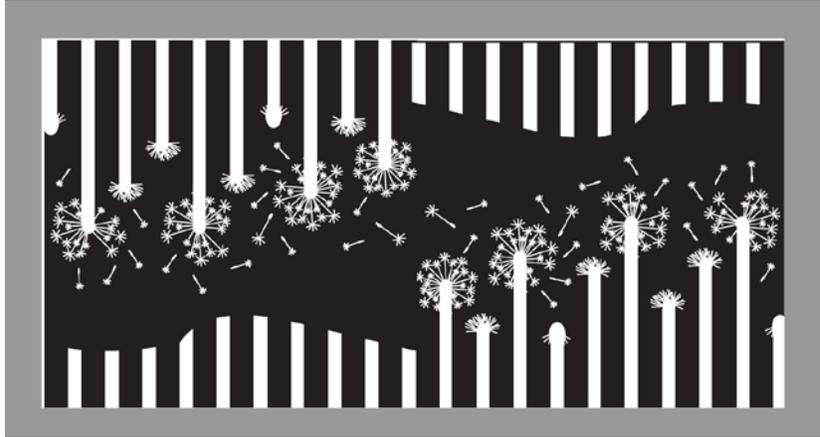
NOVANT HEALTH PRESENTS THE 12TH ANNUAL
BEACH FEST
Matthews
MAY 8-9 2020
STUMPTOWN PARK DOWNTOWN MATTHEWS, NC
MATTHEWSFUN.COM OR 704-321-7275
LIVE BEACH MUSIC FOOD VENDORS SHAG DANCING
KIDS' INFLATABLE VILLAGE
CARNIVAL RIDES ARTS & CRAFTS BOARDWALK
Friday, May 8
6:30pm-8:00pm Cal 5 Band
8:30pm-10:00pm The Embers ft. Craig Woolard
Saturday, May 9
10:30am-2:30pm Emcee Chuck Carland
2:30pm-4:00pm Feature Attraction Band
4:30pm-6:00pm The Entertainers
6:30pm-8:00pm Blackwater
8:30pm-10:00pm Chalmers of the Board
NOVANT HEALTH
Matthews
Town of Matthews North Carolina

Sewer Pipe Art



Artist Submissions for the Road Hump on McDowell

1. Maria Tavares



2. Muriel Epling



3. Ryan Chevront

