

Parks, Recreation & Cultural Resource Advisory Committee

Department Division Updates: APRIL 2019

PARKS/OUTDOOR RECREATION

- Yoga in the Park – Stumptown Park: Free class – Friday, April 5, 9:30am
- Earth Day with Kids In Nature Day – Saturday, April 27, 10am-1pm
 - Annual Earth Day Event will be held at Squirrel Lake Park
- Free Document Shredding Event – Saturday, April 27, 9am-12pm
 - Free event open to the community. Limit 4 banker boxes per person. Will be held in the bus lot behind Matthews Community Center.
- Stumptown Park
 - The volleyball court is scheduled for improvements this month. The edges of the court will be dug out and replaced with fresh sand.
 - General upkeep will be performed on the ditches around the park to improve water flow/drainage.
- Squirrel Lake Park
 - The Big Spring Clean – Saturday, March 30
 - Charlotte-Mecklenburg Storm Water Services hosted their annual service project at Squirrel Lake Park and the Four Mile Creek Greenway. 81 volunteers collected over 62 bags of trash.
- Four Mile Creek Greenway
 - Charlotte-Mecklenburg Storm Water Services is bringing their “Scoop the Poop” program to the greenway in Matthews during the month of April. This is a program to raise awareness of the bacteria and other diseases present in dog waste, and how if left on the ground it washes into our surface waters.
- Purser-Hulsey Park
 - The “Wash House” improvements should be complete this month.
- Matthews-Sardis Park

Duke Energy maintenance work along park entrance. Park will be closed on Thursday, April 11. Thursday, April 18 is the rain date.

CULTURAL RECREATION UPDATE

Programs/Activities

- April gallery display: Veteran Art Group & the McDowell Group; both classes taught by Eileen Schwartz. Gallery reception is Sunday, April 7 from 2pm-4pm. The reception is free and open to the public!
- Art display at Town Hall; these installments will rotate every 60-90 days.
 - Current show: A painter from Raleigh named Subha Raghu.
 - Next up: Local artist Melissa Herriott's collection of Alcohol Ink prints.
- Public art update:
 - Ballroom building mural: Waiting on a design from the artist; will submit for approval when she has this finished.
 - Wall Poems: Waiting on a design update from the artist; will submit as soon as we get it.
 - Veteran sculpture is set to be installed by May. Peter will start casting soon, steel base is scheduled to be made.
 - Looking at other public art possibilities: Mural panels along part of the greenway, multi-use path mural, crosswalks, and more. Working with the Matthews Library to get an updated list of most often checked out books/popular titles to extend the library book mural.
- Matthews Playhouse:
 - School of Theater performances April 5-14
 - Next Mainstage production will be in June

CREWS RECREATION CENTER

- Programs/Activities
 - Date Night Drop-Off
 - Registration for Date Night Drop-Off scheduled for April 12th is currently ongoing. The March 8th Date Night Drop-Off reach capacity.
 - Crews Family Fun Night
 - The March edition of Family Fun Night consisted of indoor laser tag. Over 175 participants attended the event. Indoor laser tag was well received and staff definitely plans to offer it next year (possibly twice). Staff will begin planning for the 2019-20 Family Fun Night series in May and June.
 - Programming

- Open Gym – On three (3) Fridays during the month of May open gym hours have been extended until 7:30pm.
- Employee Engagement Event – Staff has planned a Glow in the Dark Dodgeball employee engagement event scheduled to take place on Friday, May 17th from 3pm to 7pm. Parks, Recreation & Cultural Resources Advisory Committee members are welcome to attend and participate as well.
- Senior Games – Crews Recreation Center will be hosting the Mecklenburg County Pickleball Senior Games tournament on May 18th and 19th.
- Summer Programming
 - Registration is currently ongoing for summer camps. Continuous marketing and advertising efforts have been made to increase summer camp registration.
- Gym Flooring Project
 - All pickleball and badminton game lines have been corrected. Gym patrons have expressed appreciation regarding the corrections/repairs. After being closed for two weeks the gym re-opened on Monday, March 18th.
- Staffing
 - It is expected that staff will need to fill two (2) Recreation Leaders positions prior to the summer and the Recreation Programmer position mid-summer. A job listing for the Recreation Leader positions will be posted once the postings for the Matthews Community Center have been closed.

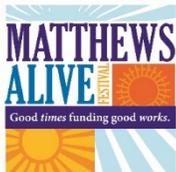
SPECIAL EVENTS

- Food Truck Fridays: Are locked and Loaded; Logistics checklists are complete, signage with new logo is complete, sponsorships are signed and ready to implement, all bands are booked, food trucks are assigned, beer and wine are contracted.
 - Be on the lookout for DOVER VINEYARDS to join us this year, and provide wine options alongside Seaboard's craft beer.
 - THE CATALINAS kick off the music on stage. See you there!
- BeachFest craft vendor area is full. Exhibitor spaces are also full! Staff is in final stages of preparation, and will now be coordinating last steps with other town departments and vendors. We hope to see you there!
- The Great Easter Expedition: Signs have been put at all hunt locations. Advertising done mainly on local social media (FB, NextDoor).

- Staff has received positive feedback about the idea. Weekend 1 of placing eggs will have happened by the date of this meeting; staff will provide an update
- Concerns at this time: not enough eggs to match the interest on social media, and park rentals taking all the eggs before the ‘public’ has a chance to hunt.
- Next year staff will not utilize parks with rentals occurring. Hope is that the change and the idea is well-received and can be tweaked for next year.



- Staff will also offer photos with the Easter Bunny in the Community Center on April 13th from 10am-1pm. WE ARE STILL LOOKING FOR VOLUNTEERS TO BE EASTER BUNNIES in photos!
- Matthews Alive 2019 exhibitor applications continue to come in. Headlining music on the main stage is confirmed (Tams, TUSK Fleetwood Mac tribute, and Lonestar). Focusing now on filling two larger sponsorships, Kids Connection and Arts & Crafts. Please pass along any corporate possibilities that might be interested in a multi-year partnership!



NOVANT HEALTH
 PRESENTS THE
 11TH ANNUAL

BEACH FEST
Matthews

MAY 10-11
2019

STUMPTOWN PARK
 DOWNTOWN MATTHEWS, NC

BEACHFESTMATTHEWS.COM
 OR 704-321-7275

LIVE BEACH MUSIC FOOD VENDORS SHAG DANCING
 KIDS' INFLATABLE VILLAGE
 CARNIVAL RIDES ARTS & CRAFTS BOARDWALK

Friday, May 10

6:30pm-8:00pm Hip Pocket
 8:30pm-10:00pm Chairmen of the Board

Saturday, May 11

10:30am-2:30pm Emcee Chuck Carland
 2:30pm-4:00pm Randy Clay Band
 4:30pm-6:00pm The Extraordinaires
 6:30pm-8:00pm The Entertainers
 8:30pm-10:00pm Blackwater Rhythm & Blues

NOVANT HEALTH **Town of Matthews**
 North Carolina