

**Matthews Parks, Recreation & Cultural Resource**

**Advisory Committee Meeting Agenda**

**Wednesday, April 11, 2018**

**6:30PM**

Advisory Committee members:	Howie Labiner - Chair Mary Ciminelli Ryan Maclatchie	Dawn Reid - Vice Chair Sandi Lee Daphne Traywick	Harvey Boyd VACANCY VACANCY
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- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
  - a) Special Events
  - b) Athletics
  - c) Parks/Outdoor Recreation
  - d) Cultural Resources
- V.** Director's Report
  - a) Project Updates
- VI.** Old Business
  - a) Adding Committee Members
- VII.** New Business
  - a) Allowing Dogs at Food Truck Friday Event
- VIII.** Adjournment

## **Parks, Recreation & Cultural Resource Advisory Committee**

### **Department Division Updates: APRIL 2018**

#### CREWS RECREATION CENTER

- Programs/Activities
  - Date Night Drop-Off
    - The Center reached capacity (30) for the Friday, March 9<sup>th</sup> Date Night Drop-Off. Currently, there are 6 youth signed up to attend on Friday, April 13<sup>th</sup>.
  - New Programs
    - CPR Class for Seniors: Saturday, April 7<sup>th</sup> (12-3pm); In partnership with CPR Works Crews Recreation Center will be offering a free CPR/First Aid class for up to 12 seniors that regularly participate in the Line Dance and/or Pickleball programs.
    - Midnight Basketball: Friday, April 20<sup>th</sup> (8pm-12am); Open Gym Basketball and 3pt. Shootout (youth aged 13 and up invited)
    - Healthy Habits 101: Wednesday, May 16<sup>th</sup> (6:00-7:00pm); Crews Recreation Center will host a FREE Healthy Habits lecture presented by Registered Dietitian, Corrie Thomas. The discussion topic will focus on how to make lifestyle changes to allow individuals to become healthier and more energized on a daily basis
  - Summer Programming
    - Registration is ongoing. A full summer camp listing can be found at [www.MatthewsFun.com](http://www.MatthewsFun.com).
- Staffing
  - A new Recreation Leader has been hired and is scheduled to begin training Monday, April 9<sup>th</sup>.
- Facility Maintenance
  - Outside hand rails were re-painted on March 20<sup>th</sup>.
  - Staff is working with the janitorial staff to conduct some spring deep cleaning throughout the facility. Estimated time of completion is to be determined.

#### SPECIAL EVENTS

- Food Truck Fridays & Concert Series will kick off on April 13<sup>th</sup>
  - Social media and other advertising more prominent this month. Harris Teeter returns as Presenting Sponsor;
  - Springfree Trampolines, 801South, and Charlotte Metro Credit Union are returning as Associate Sponsors.
- Easter Egg Scrambles focused on the scrambles and photos with the bunnies
  - limited advertising outside of Matthews was done—which helped control crowds. The weather also played a role this year. Smaller crowds, but there was less hectic activity at the scrambles

- Final preparations are being made for BeachFest now
  - logistics are on schedule
- The Matthews Alive Board is still looking for a sponsor for the Matthews Alive Wristband Night in the Carnival
  - A great point of exposure. \$3500. Please send any possible sponsor ideas to the Special Events office
- Event Staffing
  - Eight new members to the Special Events Team are going through orientation now, and will start working at the first Food Truck/Concert event; Looking forward to a more fully-staffed summer
  - Amanda Howard, from the Special Events Team, is now serving as assistant events manager, replacing Anna Neubert, who has left our department. She will immediately begin management of Food Trucks/Concerts and crafts at BeachFest
- Sand and older shrubs in front of the Stumptown Stage have been removed this month, and new concrete and pavers have been put in place. The goal is to welcome additional, closer seating during concerts, have more dancing space, and make the area easier to maintain and more attractive
- Staff continues to welcome new event ideas for Matthews (for 2018-2019). If you attend a cool, hip, trendy event in a similar town and would like to see it here, let staff know about it

## CULTURAL RECREATION UPDATE

### Programs/Activities

- April gallery display: Arts Delivered Homeschool Art Show, April 7-May 4. Gallery reception on Saturday, April 14, 5pm-7pm. This reception is free and open to the public.
- Art now being displayed at Town Hall; these installments will rotate every 60 days.
  - Current artist: Jenna Roesly, high school student at Butler. Exhibit: Abstract Art.
  - Upcoming show: Sister Cities Transatlantic Photo Competition – May 2 until.
  - If you know anyone who may be interested in displaying their works at Town Hall, please have them contact [mjohnson@matthewsnc.gov](mailto:mjohnson@matthewsnc.gov).
- Summer camp registration opened February 1<sup>st</sup> and will be ongoing through the summer. Camp FUNshine already has a waitlist for one week of camp.
- Lunch with the Easter Bunny event was sold out with a wait list. The event had a great turn out, and even the Mayor and new Police Chief stopped by!
- Public art update:
  - Tersia Brooks has begun painting the obelisk at Country Place Pocket Park and should be finished by the end of the month.
  - Met with Amy Bagwell about bringing Wall Poems to Matthews. Once a space has been identified, the approval steps will begin. The cost of this project ranges from \$2000-\$5000.

- Matthews Concert Band's next free concert will be May 17<sup>th</sup> at 7:30pm.
- Matthews Playhouse:
  - School of Theater Performances coming up in April
  - Upcoming Mainstage Production: South Pacific (June 8-24)

## PARKS/OUTDOOR RECREATION

- Earth Day on the Greenway with Kids In Nature Day
  - Saturday, April 14<sup>th</sup>, 10am-2pm.
  - Starts behind the Matthews Community Center, 100 McDowell Street East.
- Volunteer Opportunity at Squirrel Lake Park
  - Saturday, April 14<sup>th</sup>, 10am-2pm.
  - Native plants have been donated, and will be planted along the trail around the lake where invasive plants were removed this past fall.
  - Tools are provided. It is recommended to bring work gloves and a water bottle.
  - Contact Scott Rawls ([srawls@matthewsnc.gov](mailto:srawls@matthewsnc.gov)) for more information.
- Country Place Park
  - Painting has started for the mural on the obelisk.
  - The pollinator garden is scheduled to be planted on Saturday, April 14<sup>th</sup> at 3pm.
- Stumptown Park
  - The stage project has been completed. Added a cement area in front of the stage to replace the sand pit.
- Purser-Hulsey Park
  - The Tarheel TrailBlazers continue work on the new trail loop.
  - The fence has been installed for the bee hives at the Community Garden. The stand was completed and is in place for the bee hives.
- Squirrel Lake Park
  - A water leak was discovered on the sidewalk near the bathrooms. In order to repair the leak, it was required to tear up the sidewalk and shut off the water. The bathrooms were closed until the leaking pipe was discovered. The repairs have been completed.
- Eagle Scout Projects
  - Squirrel Lake Park: Approved project to install new tee signs, rules sign, and caution sign on the disc golf course.
  - Four Mile Creek Greenway: Proposed educational signage along the greenway to explain different snake species and how the low-water bridges function.