

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

Wednesday, May 9, 2018

6:30PM

Advisory Committee members:

Howie Labiner – Chair	Dawn Reid - Vice Chair	Harvey Boyd
Mary Ciminelli	Sandi Lee	John Gatlin
Mitchell Mullen	Ryan Maclatchie	Daphne Traywick

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
 - a) Special Events
 - b) Athletics
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- V.** Director's Report
 - a) Project Updates
- VI.** Old Business
 - a) Dogs at Events
- VII.** New Business
- VIII.** Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Department Division Updates: MAY 2018

CREWS RECREATION CENTER

- Programs/Activities
 - Date Night Drop-Off
 - The Center reached capacity (35) for the Friday, April 13th Date Night Drop-Off. Registration is ongoing for the Friday, May 11th program.
 - Midnight Basketball
 - 12 participants attended the Centers' first Midnight Basketball event on Friday, April 20th. The next event is scheduled for Friday, May 18th. Staff will continue to market and advertise the event with the goal in mind to increase attendance.
 - Baton Twirling
 - The Center concluded its first session of Baton Twirling with a showcase for parents on Wednesday, April 26th. Due to an increased interest staff is considering to offer a Baton Twirling summer camp.
 - Healthy Habits 101
 - On Wednesday, May 16th (6:00-7:00pm); Crews Recreation Center will host a FREE Healthy Habits lecture presented by Registered Dietitian, Corrie Thomas. The discussion topic will focus on how to make lifestyle changes to allow individuals to become healthier and more energized on a daily basis
 - Summer Programming
 - Registration is ongoing. A full summer camp listing can be found at www.MatthewsFun.com.
- Facility Maintenance
 - The scoreboard has been fixed and is fully operable on both ends of the gymnasium.

SPECIAL EVENTS

- Food Truck Fridays & Concert Series –first two events have been very large and very successful
 - Crowds, music, trucks all have been great. Only one negative: Stumptown bathrooms shut down at both events. we are working to correct any issues before Beachfest.
- BeachFest is prepped and ready for May 11
 - Exhibitor fees and sponsorships are at or above last year's levels. Look for a re-vamped inflatable village area this year, with 5 elements and a new supervising company, Your Event Source. And new dance floor/concrete pad at stage is super cool.

- The Matthews Alive Board is still looking for a sponsor for the Matthews Alive Wristband Night in the Carnival. A great point of exposure at \$3500. Please send any possible sponsor ideas to the Special Events office. Other sponsorships are totaling approximately \$154,000 right now.
- Eight new members to the Special Events Team are in place and have been “getting their feet wet” at Food Truck Fridays. Staff is very glad to have new, fresh faces on the team.
- Staff continues to welcome your new event ideas for Matthews (for 2018-2019). If you attend a cool, hip, trendy event in a similar town and would like to see it here, let us know about it.

CULTURAL RECREATION UPDATE

Programs/Activities

- May gallery display: MAG is hosting Crown Point Elementary students for a Student show on one side of the gallery; the other side of the gallery will be a MAG member show “Young at Heart.” Gallery reception is Thursday, May 10, 5pm-7pm. The reception is free and open to the public!
- Art now being displayed at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Sister Cities Transatlantic Photo Competition – May 2 until August.
 - Next show: Photography exhibit by artistic photographer John Shurley.
 - If you know anyone who may be interested in displaying their works at Town Hall, please have them contact mjohnson@matthewsnc.gov.
- Summer camp registration is still open and growing.
- Maintenance update: Men’s restroom on the lower level was re-tiled due to an issue with the old floor coming up.
- Public art update:
 - Tersia Brooks has finished painting the obelisk at Country Place Pocket Park. The dirt area around the obelisk will be cleaned up and then a protective coating will be placed on the obelisk.
 - The bee sculpture should be finished by mid-May, with an installation around that time. This piece was generously donated by Lee Myers and will be located in the pollinator garden at Country Place Pocket Park.
 - The stairs at the side entrance of the Matthews Community Center and the metal stairs leading up to the MAC will be painted by well-known Charlotte muralist Bree Stallings. A drawing of the expected project will be available soon for approval.
- Charlotte City Ballet is renting Fullwood Theater for their performances of *The Dancing Princesses*. They will have a matinee and an evening performance on Saturday, May 5.
- Matthews Ballet will have their recitals in the Fullwood Theater May 19 and 20.
- Matthews Concert Band’s next free concert will be May 17th at 7:30pm.

- Matthews Playhouse:
 - Upcoming Mainstage Production: South Pacific (June 8-24)

PARKS/OUTDOOR RECREATION

- Programs
 - Storytime in the Park
 - 11am-12pm - Thursdays, May 10, 17, 24, 31
 - Squirrel Lake Park, Shelter A
 - Enjoy stories, songs, and movement activities. Stories are geared towards children up to 5 years old. In partnership with the Matthews Branch Library. Free. No registration required.
 - Art in the Park: Yarn Painting
 - 4pm-6pm – Wednesday, May 9
 - Squirrel Lake Park, Shelter B
 - Use different colored yarns to decorate a tile in a frame. No messy paint! Ages 5 and up. \$10/child. Registration required at www.matthewsfun.com
- Country Place Park
 - The mural on the obelisk was completed.
 - The pollinator garden has been planted. Educational signage is planned to be added.
 - Work will begin this month to add concrete pads next to the benches, and a ramp to access the park, in order to make the park more accessible.
- Eagle Scout Projects
 - Squirrel Lake Park: Approved project to install new tee signs, rules sign, and caution sign on the disc golf course.
 - Four Mile Creek Greenway: Proposed educational signage along the greenway to explain different snake species and how the low-water bridges function.