

Parks, Recreation & Cultural Resource Advisory Committee

Department Division Updates: JUNE 2019

CREWS RECREATION CENTER

- Programs/Activities
 - Date Night Drop-Off
 - Registration for Date Night Drop-Off scheduled for June 14th is currently ongoing. The May 10th Date Night Drop-Off reach capacity once again (30 youth participants).
 - Programming
 - Babysitter Certification Course Recap: The Babysitter Certification Course was a huge success. 24 youth participated. Due overwhelming feedback staff has already scheduled a second course on July 27th.
 - Yoga Classes: Every Wednesday through mid-August Crews will be offering 2 yoga class (Family Yoga; 6-7pm and Meditation Yoga; 7:15-8:15pm and) on Wednesday evenings. This drop-in program is \$8 per session.
 - Pickleball Clinic: A 4-week Pickleball Clinic will be offered August 7th-28th for those interested in learning the basics of Pickleball (i.e. techniques, strategy, court positioning and etc.). Online registration will begin June 1st.
 - Power-Up Fitness Bootcamp: An 8-week fitness bootcamp will be offered July 9th - August 27th for those interested in increasing muscular and cardiovascular endurance and strength. Online registration will begin June 1st.
 - Summer Programming
 - Registration is currently ongoing for summer camps. Continuous marketing and advertising efforts are being made to increase summer camp registration.
- Staffing
 - Staff is currently in the process of selecting and hiring a Recreation Leader. Current Recreation Leaders will work additional hours during the summer months to ensure the facility is properly staff during summer camps.
- Facility Maintenance/Upgrades
 - Below are projects that are being planned or have been complete to enhance the Recreation Center:
 - Installed baby changing stations in men's and women's restrooms
 - Planning to install a water bottle refilling kit to the existing water fountain
 - Install automatic accessible doors to the main entrance
 - Conduct a deep cleaning to both restrooms
 - Properly cleaning front entrance matting
 - Purchase round tables for rentals

PARKS/OUTDOOR RECREATION

- Yoga in the Park – Stumptown Park: Fridays, 9:30am, Extended to include June 7 & 14
- Purser-Hulsey Park
 - Work by the Tarheel Trailblazers is ongoing to complete a boardwalk through a swampy section of new trail.
- Windsor Park
 - Zipline cable is broken. Equipment distributor has been contacted for a repair solution.
- Baucom Park
 - New playground equipment was installed. Public Works is finishing work to expand play area and pour new curb.
- Squirrel Lake Park
 - 6 interpretive signs were repaired with new vinyl prints.

CULTURAL RECREATION UPDATE

Programs/Activities

- June gallery display: Sensory Art Show. Featuring tactile art from local artists; everything from mixed media to pottery. This show was put together by Parks, Recreation and Cultural Resource staff. Gallery reception is on Sunday, June 9, 2pm-4pm, and is free and open to everyone!
- Art display at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Local artist Melissa Herriott's collection of alcohol ink prints are on display through the end of June.
 - Next up: Local artist Nicole Desourdy will display acrylic paintings for July – August.
- Public art update:
 - Ballroom building mural: Artist is currently updating the draft that had been submitted and is applying changes discussed at the last meeting; hope to have a draft by July at the earliest.
 - Wall Poems: Final image was submitted and approved by Advisory Committee, but was taken off Town Board agenda at the meeting on 5/28. A lot of feedback from local business owners suggesting that this wall is not the place for this mural and wanting something more Matthews-related there. Because deposit has already been paid to the artist for Wall Poems, there's a need to find a new location for this mural.
 - New Location options: Backside of Matthews Community Center, facing the greenway; other side of the Malone Building, facing Library Lane; Side of new apartments beside Town Hall (Brookchase Property). Other ideas?
 - Veteran sculpture by Peter Rubino was revealed at the Memorial Day celebration on Monday, May 27 at Stumptown Park (see image below).

- Maintenance Update:
 - Hardwood floors in room 102 are being refinished, repaired and resurfaced.
 - Carpets and all seats in the theater were cleaned on May 20.
- Summer Camps
 - Summer camps are quickly filling up, and the first camps will start June 10.
- Staffing
 - Two new Cultural Center Attendants were hired and will start in June.
- Matthews Playhouse:
 - Upcoming Mainstage Production: *A Funny Thing Happened on the Way to the Forum*



SPECIAL EVENTS

- Food Truck Fridays: Our jazz music event on May 24 was very well-received. Super music, and super new crowds of visitors. June FTF events will bring classic country and classic rock-n-roll; both events, weather-permitting, should also be well-received.
- BeachFest wrap: BeachFest was affected by rainy weather, as we closed at approximately 4pm on Saturday. Crowds were a little off both days, since it was cloudy and questionable, but the event went well. We hate to miss good bands due to rain, but many things were underwater after the 3pm storms.
- Symphony Night was cancelled due to all day rains on June 7. While staff really hates to cancel this particular concert, many more factors are involved with it: sound production that drives in from Greensboro, \$1000 of tent/chair rental, the Symphony cost of \$11,000. By watching the rain, putting ½ of the Symphony payment toward next year, and hopefully making the right decision, we spent closer to \$1,000 instead of losing \$15,000 through a rained out performance.

- July 4th is next, and ready to go. People's parade at 530pm, will continue this year, with the addition of the American Legion participants. Bounce houses, clowns, and face painters will be in the park from 5-9pm, with Too Much Sylvia concert from 7-9pm.
- Matthews Alive planning is fully underway and in its last months. Details below. The parade needs additional and 'fresh' entries, please pass the word. (New parade start time: 930am, and new festival hours)



NOVANT HEALTH
PRESENTS THE 11TH ANNUAL
BEACH FEST Matthews
MAY 10-11 2019
STUMPTOWN PARK DOWNTOWN MATTHEWS, NC
BEACHFESTMATTHEWS.COM OR 704-321-7275

LIVE BEACH MUSIC FOOD VENDORS SHAG DANCING
KIDS' INFLATABLE VILLAGE
CARNIVAL RIDES ARTS & CRAFTS BOARDWALK

Friday, May 10
6:30pm-8:00pm Hip Pocket
8:30pm-10:00pm Chairmen of the Board

Saturday, May 11
10:30am-2:30pm Emcee Chuck Carland
2:30pm-4:00pm Randy Clay Band
4:30pm-6:00pm The Extraordinaires
6:30pm-8:00pm The Entertainers
8:30pm-10:00pm Blackwater Rhythm & Blues

NOVANT HEALTH Carolina Kids TOWN OF MATTHEWS



MATTHEWS ALIVE Labor Day Weekend 2019
Aug. 30th - Sept. 2nd
27th annual festival will feature:
Matthewsalive.org

FRI. AUG 30th 6PM-10PM
Main Stage Beach Night
Gary Lowder & Smokin' Hot 6:30-8:00pm
The Tams 8:30pm-10:00pm
All-You-Can-Ride Wristband Night at the Carnival!

SAT. AUG 31st 10AM-10PM
Parade 9:30am
Kids' Connection, Kids' Stage, Indoor Exhibits & Crafts open
Pop/Rock day on the Main Stage 2:30pm-8pm
TUSK Fleetwood Mac Tribute 8:30pm-10pm

SUN. SEPT 1st 1PM-10PM
Country rock & harmonies on the Main Stage 2:30pm-8pm
Country Music Icons! LONESTAR 8:30pm-10pm

MON. SEPT 2nd 9AM-5PM
Indie/Folk on the main stage 11:30am-5pm

JAZZ JAM on the indoor stage Saturday, Sunday, Monday! Two Jazz/R&B performers each day!

Three Stages of Entertainment • Family Fun • Great Food • Rides & Games
Arts & Crafts • Carnival • Indoor Art Shows & Exhibits
100% of proceeds benefit Matthews Community Non-Profits! "Good Times Funding Good Works!"



Harris Teeter Neighborhood Food & Pharmacy PRESENTS
2ND & 4TH FRIDAYS
APRIL - SEPTEMBER
5PM-9PM
STUMPTOWN PARK

Variety of Food Trucks
Kids' Activities
Craft Beer & Wine
Weekly Bands

April 12 - The Catalinas (beach)
April 24 - Chicago Rewired (Chicago tribute)
May 24 - Terence Young (jazz/R&B)
June 14 - Michael Cosner (country)
June 28 - DeCarlo (rock)
July 12 - Carolina Soul (Motown/beach)
July 28 - KRVE (Top 40/party)
August 9 - Party Patrol Band (J. Bufett tribute)
August 23 - Gal Friday (country)
September 13 - Sonic Rewind (pop/rock)
September 27 - Band of Oz (beach)

Charlotte Metro 801 SOUTH Springfree DOVER VINEYARDS TOWN OF MATTHEWS

Presenting Sponsor: **NOVANT HEALTH**
Supporting Sponsor: **Matthews**

Area Sponsors: windstream, pepsi, REACHING, Handrick, Academy, 107.9, HealthyBlue