



**Parks, Recreation & Cultural Resource Advisory Committee**

**Department Division Updates: AUGUST 2019**

**PARKS/OUTDOOR RECREATION**

- All parks have been cleaned with a pressure washer. Focus was on playground equipment and picnic shelters.
- Yoga in the Park will return on Friday, September 6 at 9:30am in Stumptown Park. 8-week session.
- Great Outdoors University - Summer Camp ended on August 9<sup>th</sup>. All 3 weeks of camp were successful. 26 total participants.
- The Rhombicosidodecahedron sculpture was stolen from Squirrel Lake Park along the greenway. A police report and insurance claim have been submitted. Unless the stolen sculpture is recovered, the plan is to replace it with a Rhombicuboctahedron sculpture that was scheduled for installation at Rice Park. Measures will be taken to ensure additional security when installing future sculptures.

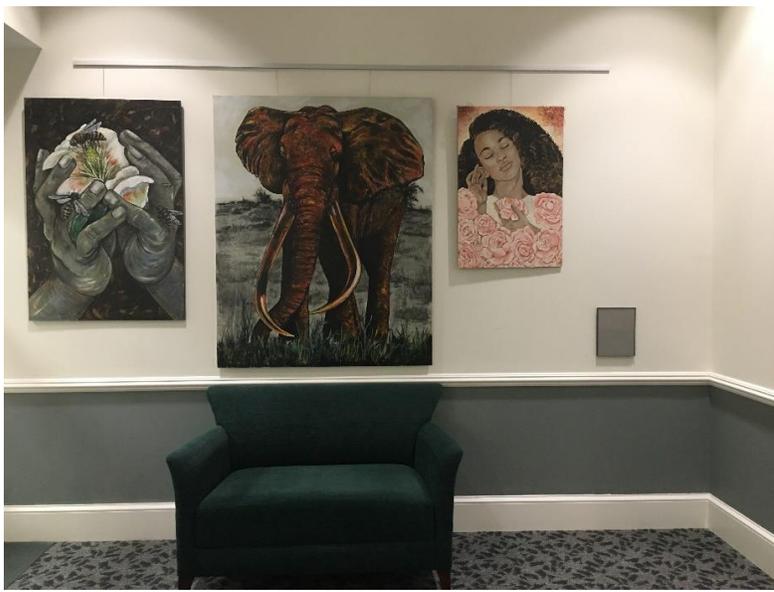
**CULTURAL RECREATION UPDATE**

Programs/Activities

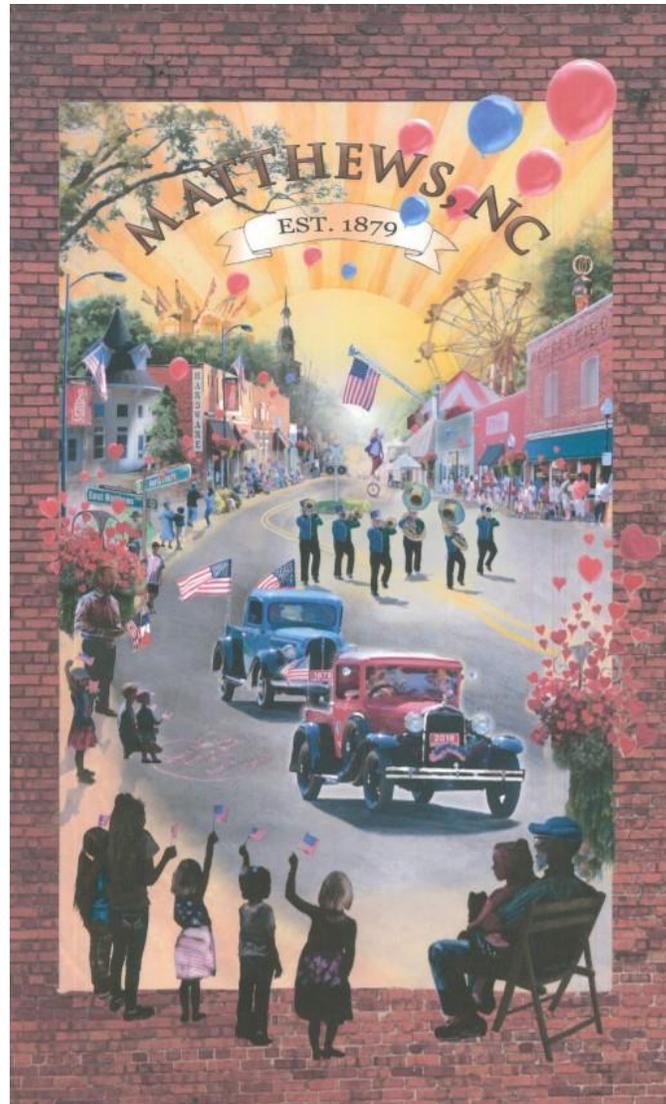
- August & September Gallery Display: Matthews Artists Guild Matthews Alive! Gallery display will be installed on Saturday, August 17 and be up through October 4. This is a judged art show, with the winners being on display after August 20.
- Art display at Town Hall; these installments will rotate every 60-90 days.
  - Current show: Local artist Nicole Desourdy will display acrylic paintings for July – August.
  - Next show: Local artist group from Waxhaw Artists Guild will have a display for September-October.
- Public art update:
  - Ballroom building mural: Recently approved at the Town Board meeting; currently receiving updated bid quotes for installation. Will update as soon as a company has been chosen and installation date has been set.
  - Public art procedures were discussed at the last Town Board meeting (July 22), with ideas from the Board to create a list of themes for some of the public art to center around. Currently working on an overlay map to identify locations for these pieces and to also identify locations for other public art (sculptures).
  - The road hump between the McDowell Arts Center and the Matthews Community Center will be painted for Matthews Alive; this will be temporary finger paint that will be done in the Town's branding colors and will help bring awareness to this raised area during Matthews Alive where foot traffic often stumbles due to no visible markings on it.

- Maintenance Update:
  - Magnets tied into the fire panel for the stairwell doors leading from the 100 level to the 200 level will be installed in August.
  - Initial meeting for needs of adding an extra set of doors at the vestibule in the theater lobby took place in July.
- Summer Camps
  - Summer camps are winding down but are still receiving registrations.
- New Program Offerings:
  - Starting August 1, the first Thursday of each month, we will host a FREE yoga class for veterans and/or veteran family members at the Community Center. This is a partnership with Team RWB, Veterans Bridge Home, Dog Tag Technologies. Veterans who attend the class will also receive a discount coupon for Artisen gelato who is also partnering for these classes.
  - Starting in September, there will be 3-4 new classes and workshops geared toward homeschool students in the community. These classes include apparel and computer design, pottery, and other mixed media art classes.
  - New classes starting in September: Ukulele classes for seniors, homeschool art classes, Saturday yoga classes with current instructor Chris Robertson, and moving Brush Up paint classes to Sunday afternoons to hopefully increase enrollment and interest.

**Images of Current Town Hall Art Display**



**Image of Draft Mural by Carol Hambridge**



## CREWS RECREATION CENTER

- Programs/Activities
  - Date Night Drop-Off
    - Registration for Date Night Drop-Off scheduled for August 9<sup>th</sup> is currently ongoing. 25 youth attended the July 12<sup>th</sup> Date Night Drop-Off.
  - Programming
    - Babysitter Certification Course Recap: The second Babysitter Certification Course was a huge success. 18 youth participated. Staff have planned to offer this program on a quarterly basis (tentatively scheduled for October 12<sup>th</sup>).
    - Pickleball Clinic: A 4-week Pickleball Clinic will be offered August 7<sup>th</sup>-28<sup>th</sup> for those interested in learning the basics of Pickleball (i.e. techniques, strategy, court positioning and etc.). Currently, only 2 spots remain.
    - Homeschool PE Program: Staff is planning to offer a Homeschool PE Program this Fall. Details regarding price, dates and times are pending (draft flyer is below).
    - Crews Family Fun Night
      - Family Fun Night will return to Crews Recreation Center on Friday, October 6<sup>th</sup> (Indoor Laser Tag). Family Fun Night will take place every first Friday of the month (6-9pm) through March 6, 2020. Please see the attached flyer for a full lineup of scheduled activities and entertainment.  
**Please help spread the word to make this year bigger and better than last year!**
    - Winter Basketball Clinic: Staff has planned to offer two (2) winter basketball clinics in partnership with one of the best trainers in the Greater Charlotte area, Eddie Oates. Clinics will be offered Dec. 23<sup>rd</sup>-Dec. 26<sup>th</sup> and Dec. 30<sup>th</sup>-Jan. 2<sup>nd</sup> (9am-1pm).
  - Summer Programming
    - Summer programming is coming to a close. Staff is extremely excited about the success of some of the new programs that were offered this year (i.e. cheerleading, volleyball and etc.). Staff is already brainstorming plans for next year.
  - Staffing
    - Staff is currently in the process of selecting and hiring a Recreation Leader and Recreation Programmer. Current Recreation Leaders and the Recreation Program Manager will work additional hours to ensure the facility is properly staffed until new staff is on board.
  - Facility Maintenance/Upgrades
    - Below are projects that will be completed in the coming months to enhance the Recreation Center:
      - Install a water bottle refilling kit to the existing water fountain
      - Install automatic accessible doors to the main entrance
      - Conduct a deep cleaning to both restrooms
      - Properly cleaning front entrance matting
      - Install bleacher in the gym

Crews Recreation Center & i9 Sports Presents



**HOME SCHOOL PE**

**WHO:** All homeschoolers K-12

**WHAT:** Physical Education, Recreation, Sport Development, Conditioning, Classic Gym Games and much more fun!

**WHEN:** Tuesday & Thursday mornings from 11:00am to 12:00pm beginning September 3, 2019 through December 19, 2019 (Class will not be offered on 10/10/19, 11/26/19 & 11/27/19).

**COST:** \$10 per week, per child (No monthly commitment)

**WHERE:** Crews Recreation Center - 1201 Crews Rd, Matthews, NC 28105 (Located directly behind the Matthews Police Department)

**TO REGISTER:** Space is limited & therefore pre-registration is appreciated. Visit [www.matthewsfun.com](http://www.matthewsfun.com) to register.

**i9SPORTS**

Town of **Matthews**<sup>TM</sup>  
 Parks, Recreation &  
 Cultural Resource

FOR MORE INFORMATION CONTACT US AT: (704)708-1289 OR EMAIL [CSMITH@MATTHEWSNC.GOV](mailto:CSMITH@MATTHEWSNC.GOV)



Crews Recreation Center Presents...

**Family Fun Night**

**Crews Recreation Center**  
 1201 Crews Road  
 Matthews, NC 28105

**Fun for the Whole Family!**

- OCTOBER 4, 2019**  
 • LASER TAG NIGHT
- NOVEMBER 1, 2019**  
 • GLOW IN THE DARK DODGEBALL NIGHT
- December 6, 2019**  
 • GAME TRUCK NIGHT
- JANUARY 3, 2019**  
 • MINI GOLF NIGHT
- MARCH 6, 2019**  
 • PROFESSIONAL WRESTLING NIGHT  
 • Admission Fee:  
   Adults: \$5  
   Children: \$2

Family Fun Night at Crews returns with a fun-filled lineup of activities and entertainment including mini golf, laser tag, glow in the dark dodgeball and newly added Professional Wrestling. Light refreshments will be provided at all Family Fun Night events.

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**SPECIAL EVENTS**

- Food Truck Fridays: Crowds continue to be large at each event—weather has been helpful for a change! Jimmy Buffett and country next on the list. “Love Matthews” staff and merchandise attended our last July event, and the concept was well-received.
- Matthews Alive planning is in its last stages. Details below! Entertainment will be fantastic! Similar notes from July: The parade needs additional and ‘fresh’ entries—please pass the word! (New parade start time: 930am, and new festival hours)  
 New Arts & Crafts sponsors have been secured—Joe Maus Automotive! ED is speaking with PNC Bank to fill the final open Area Sponsorship. Commercial Exhibitor spaces are sold out. If all goes well, this could be another record revenue year, with new sponsors on board, again this year!

- Assistant Event Manager is working on Pawsitively Matthews already, securing exhibitors and beginning the Matthews Finest Fido online photo contest.
- Asst Event Manager is also working on Halloween event during this time, including the pumpkin carving contest and securing exhibitors for the trick-or-treating stations in the park.
- Tree Lighting checklist will be started in September, reserving services and equipment early.

**Harris Teeter**  
Neighborhood Food & Pharmacy PRESENTS

**FOOD TRUCK FRIDAYS**  
2<sup>ND</sup> & 4<sup>TH</sup> FRIDAYS  
APRIL - SEPTEMBER  
5PM-9PM  
STUMPTOWN PARK

Variety of Food Trucks  
Kids' Activities  
Craft Beer & Wine  
Weekly Bands

**& CONCERT SERIES**

April 12 - The Catalinas (beach)  
April 26 - Chicago Rewired (Chicago tribute)  
May 24 - Terence Young (Jazz/R&B)  
June 14 - Michael Cosner (country)  
June 28 - DeCarlo (rock)  
July 12 - Carolina Soul (Motown/beach)  
July 26 - KRVE (Top 40/party)  
August 9 - Party Parrot Band (J. Buffett tribute)  
August 23 - Gal Friday (country)  
September 13 - Sonic Rewind (pop/rock)  
September 27 - Band of Oz (beach)

Charlotte Metro  
801 SOUTH  
springfree  
DOVER VINYARDS  
Town of Matthews

**Matthews Alive**  
Local (and leading) good news!

**Labor Day Weekend 2019**  
Aug. 30<sup>th</sup> - Sept. 2<sup>nd</sup>  
27<sup>th</sup> annual festival will feature:

MatthewsAlive.org

**FRI. AUG 30<sup>th</sup> 6PM-10PM**  
Main Stage  
Beach Night  
Gary Lowder & Smokin' Hot 6:30-8:00pm  
The Tams 8:30pm-10:00pm  
All-You-Can-Ride Wristband Night at the Carnival!

**SAT. AUG 31<sup>st</sup> 10AM-10PM**  
Parade 9:30am  
Kids' Connection, Kids' Stage, Indoor Exhibits & Crafts open  
Pop/Rock day on the Main Stage 2:30pm-8pm  
TUSK Fleetwood Mac Tribute 8:30pm-10pm

**SUN. SEPT 1<sup>st</sup> 1PM-10PM**  
Country rock & harmonies on the Main Stage 2:30pm-8pm  
Country Music Icons! LONESTAR 8:30pm-10pm

**MON. SEPT 2<sup>nd</sup> 9AM-5PM**  
Indie/Folk on the main stage 11:30am-5pm

**JAZZ JAM** on the indoor stage Saturday, Sunday, Monday! Two Jazz/R&B performers each day!

Three Stages of Entertainment • Family Fun • Great Food • Rides & Games  
Arts & Crafts • Carnival • Indoor Art Shows & Exhibits

100% of proceeds benefit Matthews Community Non-Profits! "Good Times Funding Good Works!"

**Presenting Sponsor:**  
**NOVANT HEALTH**

**Supporting Sponsor:**  
Town of Matthews

**Area/Community Sponsors:**  
kinetic, pepsi, THE MONEY STORE, ACADEMY, RACING, 107.9, JOE MAUS, DUKE ENERGY, JMD JAMES MCCLEOY & DIERL, P.A., HealthyBlue