

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

Wednesday, September 12, 2018

6:30PM

Advisory Committee members:	Howie Labiner – Chair	Dawn Reid - Vice Chair	Harvey Boyd
	Mary Ciminelli	Sandi Lee	John Gatlin
	Ryan Maclatchie	VACANT	VACANT

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Tourism Grant Information Session
- V.** Division Reports:
 - a) Special Events
 - b) Athletics
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- VI.** Director's Report
 - a) Project Updates
- VII.** Old Business
 - a) Tourism Grant Sub-committee
- VIII.** New Business
- IX.** Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Division Reports: September 2018

PARKS/OUTDOOR RECREATION

- Storytime in the Park – Thursdays, 11am, Squirrel Lake Park, Shelter A
 - This program returns on Thursdays, September 6th through October 25th. Free program where families can come to the park to hear childrens stories and songs. Stories geared towards children up to 5 years old. Offered in partnership with Matthews Branch Library.
- Kids In Nature Day – Saturday, October 13th, 10am-1pm, Squirrel Lake Park
 - Fishing, nature walks, STEM activities, nature crafts, animals, and more free fun for the whole family.
- Squirrel Lake Park
 - Sand box was removed from the playground. In the short-term it will be filled in with playground surfacing. A small piece of play equipment will be purchased and installed in that location.
- Art Projects
 - The Rhombicosidodecahedron sculpture was recently installed along the greenway near Squirrel Lake Park. This sculpture was generously donated by Robert Sebrosky. Mr. Sebrosky has offered to donate another sculpture of an Archimedean Solid. A potential location has yet to be selected.
- Eagle Scout Projects
 - Country Place Park
 - Proposed project to add area to the pollinator garden – to be maintained by Bee City.

CULTURAL RECREATION UPDATE

Programs/Activities

- August gallery display: Matthews Artist Guild will be displaying their Matthews Alive Show which will be displayed through September.
- Art now being displayed at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Photography exhibit by artistic photographer John Shurley.
 - Upcoming show: Artist Jessie Laws will be displaying her paintings in October.
- Public art update:
 - The stairs at the side entrance of the Matthews Community Center have been completed.
 - Waiting for a proposal from Wall Poems; followed up and hopeful for a response soon.
 - The base of the bee sculpture has been painted which helps it blend in better with the garden.
 - In talks with another muralist in Charlotte for future artwork; artist name is Nick Napoletano. Working on identifying buildings/walls in downtown Matthews and getting approval from owners and Planning Department.

- Matthews Alive was a success here at the Matthews Community Center. The new Jazz Jam drew in good crowds, and the music was also streamed outside which helped draw in crowds. New exhibits included Lego, Piedmont Fiber Guild and a new Quilt Group: Sweet Union Quilt Guild. Outside, the Kids Connection area did well with the Petting Zoo, but Butterflies and Gametruck were not as successful. Changing placement of Butterflies for next year, not having Gametruck, and increasing the Petting Zoo to include more babies and more interactive areas have been discussed.
- McDowell Arts Center had demos going on during Matthews Alive which helped draw people downstairs.
- Fall programs are back in full swing.
- Matthews Playhouse:
 - Upcoming Mainstage Production: *The Hundred Dresses*
 - Partnering with Matthews Playhouse to offer an Art Contest to students with the theme of “Be a Friend to Others.” Top winners in each age category will have their work displayed at Town Hall for the month of November. There will also be an art truck here on October 20th for children attending the matinee of *The Hundred Dresses*.

CREWS RECREATION CENTER

- Programs/Activities
 - Date Night Drop-Off
 - The August 2018 Date Night Drop-Off maxed out 20 youth. Due to the gym floor replacement the September Date Night Drop-Off has been canceled. The program will resume on October 12th. Registration is ongoing.
 - Intro to Fencing Class
 - A 6-week Intro to Fencing class will be offered beginning October 22th through November 26th. Registration is currently ongoing.
 - Crews Family Fun Night
 - Family Fun Night returns to Crews Recreation Center on Friday, October 5th! Family Fun Night will take place every first Friday of the month (6-9pm) through March 1, 2019. Please see the attached flyer for a full lineup of scheduled activities and entertainment.
- Staffing
 - Staff is currently seeking to hire a Recreation Leader and a Recreation Programming to replace staff members that have left to pursue other employment opportunities. Several interviews have been conducted for the Recreation Leader position and staff plans to submit two candidates to HR to begin the new hire process. The Recreation Programmer position closed on Friday, August 30th. Staff will begin reviewing applications and scheduling interviews the week of September 10th.
- Facility Maintenance
 - Gym and Multipurpose Room Flooring Project
 - The Gym floor replacement project is underway. Below you will find a proposed timeline for the project:

- Sept. 3rd-7th: Demo of the old floor
- Sept. 10th-14th: Demo of the old floor and installation of the new floor
- Sept. 17th-21st: Sanding and staining of the Gym and MP Room floor
- Sept. 24th-28th: Paint game lines, install wall base, door thresholds and finishing touches

SPECIAL EVENTS

- Matthews Alive was a hot success. It was very humid, very hot, occasional rain, weather is expected to affect our totals for this year, but hopefully not too much. All in all, a positive weekend!
- Amanda Howard has been working on changing Halloween this year. It will be an evening event, with a Halloween movie at 7pm. The event will include 25 companies offering candy for trick-or-treating, face painting, Curley the Clown, carriage rides.
- Amanda has also been moving Pawsitively along, while I have been busy with Matthews Alive. We are in the middle of our inaugural Matthews Finest Fido photo contest. Winners will receive prizes, a ride in the MA parade in 2019, and a caricature of their photo will be on the backs of the tshirts this year at Pawsitively! Very fun addition to this event!
- Food Truck Friday continues, with two events left in September. Hoping for cooler weather and good crowds to finish out the year! Country music, and one more beach band on the lineup.




CREWS
FAMILY FUN
NIGHT

Are you looking for a family fun themed activity to do with the kiddos? Look no further! Treat the family to a night out playing classic gym games, mini golf, karaoke or laser tag. All activities, entertainment, food and drinks are FREE!!!

6:00^{PM}
TO
9:00^{PM} **CREWS RECREATION CENTER**
1201 CREWS RD. MATTHEWS, NC 28105

- ★ **OCTOBER 5, 2018 - GAME TRUCK NIGHT**
- ★ **NOVEMBER 2, 2018 - GLOW IN THE DARK DODGEBALL NIGHT**
- ★ **DECEMBER 7, 2018 - MOVIE NIGHT WITH SANTA** (Disney's A Christmas Carol)
- ★ **JANUARY 4, 2019 - KARAOKE NIGHT**
- ★ **FEBRUARY 1, 2019 - MINI GOLF NIGHT**
- ★ **MARCH 1, 2019 - INDOOR LASER TAG NIGHT**

FOR MORE INFORMATION CONTACT US AT: (704) 708-1289 OR EMAIL CSMITH@MATTHEWSNC.GOV