

**Parks, Recreation & Cultural Resource Advisory Committee**

**Department Updates: September 2017**

PARKS/OUTDOOR RECREATION

- Community Gardens – Phillips Road and Covenant Church Lane
  - Garden cleanup begins this month. Debris piles will be removed by Public Works in early October.
  - All plots are full in both garden locations.
  - Contact Scott Rawls to join waiting list – [srawls@matthewsnc.gov](mailto:srawls@matthewsnc.gov) – 704-708-1288
- Eagle Scout Projects
  - Matthews-Sardis Park: Putting green is complete.
    - Researching options to improve brick border around the green.
  - Purser-Hulsey Park: Installation of trail benches and map kiosk has been completed.
    - Site map and additional trail signage will be installed this month.
  - Phillips Road Community Garden: Proposed project for benches, display kiosk, and storage bin.
- Storytime In The Park
  - Free program offered in partnership with the Matthews Branch Library. For ages 5 and under.
  - Every Thursday in September & October at Squirrel Lake Park. 11:00am – 11:30am.
- Mojo on the Trail – Saturday, September 16<sup>th</sup>, 10am-2pm – FREE Event!
  - Come experience the newest bike trail in Matthews - with Mojo Cycles!
  - Activities include: trail riding, demonstrations, skill workshops, and more!
  - Located at Purser-Hulsey Park, 13201 Phillips Road, Matthews, NC 28105
- Kids In Nature Day – Saturday, October 14<sup>th</sup>, 10am-1pm – FREE Event!
  - Fishing, nature walks, stream exploration, nature crafts, and more fun activities for the whole family!
  - Parents plan to bring your kids for a day of outdoor fun together and wear closed-toe shoes that can get dirty.
  - Located at Squirrel Lake Park, 1631 Pleasant Plans Road, Matthews, NC 28105
- Matthews Haunted Trail
  - Dates are confirmed for October 27-29 (Friday-Sunday). 6pm-10pm nightly.
  - \$3/person. Recommended for ages 10+.
  - Located at the Matthews Community Center – Greenway Connector Trail
    - 100 McDowell Street East, Matthews, NC 28105

## CULTURAL RECREATION UPDATE

### Programs/Activities

- September gallery display: Matthews Artist Guild's Matthews Alive! Show
- New Dimmer Rack installation to begin September 25. This improvement will allow efficient lighting focus, control and intensity for theater shows and rentals.
- New Fire Panel system installed as of September 7. This upgraded system eliminated previous issues that were occurring with the old system.
- Fall programs are in full swing at the Community Center and McDowell Arts Center, including Yoga classes, painting and other art classes.
- Matthews Playhouse:  
Next Mainstage Production: Junie B. Jones is not a Crook (October 13-22).
- Public Art: 3 greenway art projects have been completed since July. Regan Jackson brought a group of students to paint a gemstone design near the John Street boardwalk. Christina Sanders completed a mosaic-type design spelling out "U R Loved" near the Country Place Boardwalk. Stephanie Burtness completed a Matthews-themed word art near Squirrel Lake Park. The need for public art at the pocket park Country Place has been discussed and potential artists for a bee-themed piece have been identified.
- New Cultural Recreation Manager, Melissa Johnson, started on August 28.
- Proposed deep cleaning project for the Community Center to begin bidding and approval process this month.

## SPECIAL EVENTS UPDATE

- Food Truck Fridays: final month for this season; staff expects good crowds, with cooler weather
- Matthews Alive
  - questionable weather on Friday, the sky cleared Saturday
  - attendance/revenue wise, may have been the best weekend ever; huge crowds, fun new additions, fireworks
  - All went well, initial indication is that 2017 will be another record for give-back revenue to area non-profits (not confirmed yet)
- Planning has begun for Pawsitively Matthews
  - vendors are being solicited, elements put in place
  - staff has noticed that surrounding towns are adding pet events to their schedules.
  - Staff plans to attend these events, solicit vendors, and compare activities.
- Basic planning has also begun for Halloween event and Tree Lighting

## CREWS RECREATION CENTER

- Programs/Activities
  - Crews Family Fun Night
    - See the attached flyer for the schedule of activities. Please spread the word.
  - New Program
    - Beginning September 20<sup>th</sup> Crews will be offering two new Yoga programs (Wednesday, Meditation Yoga and Saturday, Power Yoga). Please spread the word to friends and family. To register please visit [www.matthewsfun.com](http://www.matthewsfun.com).
  - Date Night Drop-Off
    - 30 youth attended the August 11<sup>th</sup> Date Night Drop Off. Currently, 9 youth are registered for the September 8<sup>th</sup> Date Night Drop Off.
  - Adult Basketball League
    - Fall Adult Basketball League was cancelled, only 3 teams registered; the league will return in the Spring (April 2018).
  - Senior Women's Basketball League
    - Scheduled to begin November 1<sup>st</sup>. Currently seeking sponsorships to make this years' league better than ever. Please contact Charles Smith for more information ([csmith@matthewsnc.gov](mailto:csmith@matthewsnc.gov) or 704-708-1289).
- Facility Maintenance
  - Gym Floor
    - Staff has made contact with Connor Flooring who then recommended that staff speak with Royalwood to determine options. Royalwood has provided a quote for replacing the current wood floor with another wood flooring system designed to be more durable and will hold heavier loads (i.e. lift).
- Professional Development
  - The Crews Recreation Program Manager will be attending the NCRPA Conference in Greensboro, NC (9/11-9/13).

# CREWS RECREATION CENTER **FAMILY FUN NIGHT**



**OCTOBER 6, 2017 - FREE PLAY NIGHT**  
**NOVEMBER 3, 2017 - COSMIC DODGEBALL NIGHT**  
**DECEMBER 1, 2017 - MOVIE NIGHT / PARENTS VS KIDS CHALLENGE**  
**JANUARY 5, 2018 - GAME TRUCK NIGHT**  
**FEBRUARY 2, 2018 - INDOOR LASER TAG NIGHT**

**6:00PM - 9:00PM** | LOCATION: CREWS RECREATION CENTER  
1201 CREWS ROAD • MATTHEWS, NC 28105

Are you looking for a family fun themed activity to do with the kiddos? Look no further! Treat the family to a night out for FREE! Spend time playing classic gym games, make arts and crafts or laser tag. FREE food will be provided as well!

FOR MORE INFORMATION CONTACT US AT:  
(704) 708-1287  
EMAIL AT CSMITH@BGCBB.ORG

Town of  
**Matthews**  
Parks, Recreation &  
Cultural Resource