

Matthews Parks, Recreation & Cultural Resource

Advisory Committee Meeting Agenda

November 13, 2019

6:30PM

Advisory Committee members:	Howie Labiner – Chair	VACANT - Vice Chair	Harvey Boyd
	Ryan Maclatchie	Sandi Lee	John Gatlin
	Debbie Chopas	Susan Chambers	Scott Rossmeisl

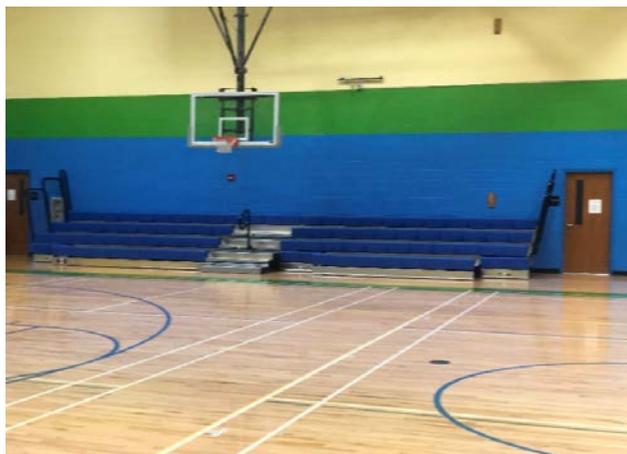
- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Public Art Discussion - Sculptures
- V.** Division Reports:
 - a) Special Events
 - b) Athletics
 - c) Parks/Outdoor Recreation
 - d) Cultural Resources
- VI.** Director's Report
 - a) Project Updates
- VII.** Old Business
- VIII.** New Business
- IX.** Adjournment

Parks, Recreation & Cultural Resource Advisory Committee

Department Updates: November 2019

CREWS RECREATION CENTER

- Programs/Activities
 - Program Recap
 - Date Night Drop-Off: Date Night Drop-Off on November 8th reached full capacity (30 youth). Registration for the December Date Night Drop-Off is ongoing.
 - Crews Family Fun Night: The second Family Fun Night event took place on Friday, November 1st. Guests participated in glow in the dark dodgeball and were treated to light refreshments. Approximately 150 participants attended the event.
 - Upcoming/New Programs
 - Crews Family Fun Night: Game Truck Family Fun Night will be offered on Friday, December 6th. Family Fun Night will take place every first Friday of the month (6-9pm) through March 6, 2020.
 - Babysitter Certification Course: The third quarterly Babysitter Certification Course is schedule for November 16th.
 - Senior Women's Basketball League: The 2019-20 Senior Women's Basketball League at the Crews Recreation Center is scheduled to begin on Wednesday, January 8th. Games will take place every Wednesday at 6:50pm and 7:30pm through the month of March 2020.
 - Youth Lock-In: On Friday, December 20th the Center will be offering a Youth Lock-In from 7pm to 7am. Attendees will participant in fun, engaging activities throughout the evening. Cost for this event is \$25 per child (includes dinner and snacks).
 - Holiday Drop N' Shop: On Monday, December 23rd parents will have the opportunity to drop-off their child(ren) from 10am to 4pm. Attendees will participate in recreational activities, sports, arts and crafts and video games. This event is FREE.
 - Winter Volleyball Clinic: The Center will be offering a Winter volleyball clinic on December 30th, 31st and January 2nd. Registration is ongoing.
- Staffing
 - On Recreation Leader recently submitted his resignation. Since the Center recently hired three new Recreation Leaders staff does not plan to post the position prior to the holidays. After the new year staff will analyze and determine if there is a need to fill the position.
- Revenue
 - Rentals: Charlotte Secondary School recently notified staff that they will not be fielding a basketball team this year. Therefore, staff had to cancel 11 game dates. However, MARA Basketball will take the majority of the cancelled dates. The partnership with MARA Basketball is expected to bring in \$8,500+ in new revenue.
- Facility Maintenance/Upgrades
 - Bleachers: The bleacher installation project was completed on October 16th. Please see pictures below:



CULTURAL RECREATION UPDATE

Programs/Activities

- November Gallery Display: Matthews Artists Guild. This will be on display through January 3, 2020.
- Art display at Town Hall; these installments will rotate every 60-90 days.
 - Current show: Local artist Lela Kometiani mixed media abstract art. Her work is on display through December 2019.
 - Upcoming show: Artist Emerson Perez will display his charcoal drawings for January & February 2020.
- Public art update:
 - New Love sculpture by Tom Risser will be installed by the end of November next to SeaBoard on Trade Street. This piece will be on loan for at least a year.

- Holiday event tickets went on sale Friday, November 1st at 9am. One Breakfast with Santa seating was sold out by 1pm, and the other 3 seatings of the event were sold out by Sunday, November 3. Tickets are still available for the Nutcracker Ballet and Sugar Plum parties.
- Partnering with Matthews Chamber to offer a Chamber After-Hours event on Thursday, November 7.
- Our Department is purchasing a 6 foot menorah to have on display outside of the Matthews Community Center. There will also be a lighting ceremony taking place on December 26th, in partnership with Bentzion Groner with Zab's Place. More details to come soon.
- Tickets for Cool Vibes concerts are on sale on Eventbrite now. Thanks to our sponsor Dessi Dufresne with Edward Jones. These concerts will feature an upscale vibe, with heavy hors d'houvres, beer and wine sales, and a social hour before the concert begins.
- Matthews Playhouse upcoming mainstage production: *It's a Wonderful Life*.

PARKS/OUTDOOR RECREATION

- Yoga in the Park has ended for the season. Will return Spring 2020.
- Storytime in the Park
 - Continues on Thursdays through November 14th, 11am-12pm, Squirrel Lake Park Shelter A.
- Invasive Plant Removal – Community Workday
 - Saturday, November 2, 8am at Squirrel Lake Park
 - Hosted by Town of Matthews Appearance/Tree Advisory Committee
 - Event was very successful.
 - Plants removed include vinca, kudzu, eleagnus, mimosa, blackberry, Japanese honeysuckle, and Japanese stiltgrass.
 - Excavated about seven kudzu crowns, which will keep it from coming back.
 - Stormwater Services partnered by providing 100 pairs of gloves. Matthews Public Works provided a lot of tools. Backyard Birds provided coffee.
- Squirrel Lake Park
 - Pond tested positive for Blue-Green Algae. Mecklenburg County and a pond maintenance company were consulted, and the best solution is to educate the public that it is unsafe for people and animals to swim/play in the water. Signs have been posted. The algae should die when cold weather arrives.

SPECIAL EVENTS

- Matthews Alive final proceeds give-away: another record year of \$147,716. Percentages of that total are calculated based on task, number of volunteers needed for the task, any special skills needed for task, etc. And nearly 40 groups were given checks on Monday October 28th at the Town Council meeting.
- Not So Spooky Halloween had record crowds this year. Staff was happy with the turnout, but found things that could be placed differently in the park and things that may be added/eliminated, to cut down on confusion and lines for patrons. There were more entries in the carving contest this year, including some very creative jack-o-lanterns!



- Pawsitively Matthews also had a wonderful turnout on Saturday November 2nd. Craft beer, Late Night Special band, and lots of dogs made this another fun event! The emcees were perfect, the music was perfect, the weather was amazing, and dogs were adopted. Vendor placement and kids activities worked well. Staff could not ask for a better event day.



- Tree Lighting planning is nearly complete. The event will remain at the Town Hall Green for another year. Saturday Dec 7th 3-6pm. The expected wagon rides, train rides, vendors, hot chocolate/coffee, Santa photos, and local entertainment on stage will be provided again this year.

Matthews Hometown Holiday



All events are FREE unless tickets are noted.
For more information, visit matthewsfun.com,
the websites listed, or call 704-321-7275.

Novant Health - Matthews Medical Center Festival of Trees
Begins November 18th, 8am-9pm daily through December 26th.

The Nutcracker
November 30th-December 1st and December 7th-8th.
Presented by Matthews Ballet
Tickets available online and at Matthews Community Center

Gingerbread House Contest & Display
Enter December 2nd-6th at the Matthews Chamber. Judging on
December 7th. Amateur and Pro categories. Info at matthewschamber.org

It's A Wonderful Life
December 13th-December 22nd (Friday, Saturday, Sunday shows).
Presented by Matthews Playhouse of the Performing Arts.
Tickets and information at matthewsplayhouse.com

Hometown Holiday Celebration & Tree Lighting
December 7th, 3:00pm-6:00pm. Train rides, live entertainment,
Santa photos, and the tree lighting with pyrotechnics!
Sponsored by Novant Health-Matthews Medical Center

Downtown Matthews Holiday Stroll
December 7th, 3-7pm. Visit downtown merchants for shopping
and special treats. Presented by the Matthews Chamber of Commerce
and the Red Brick Partnership.

Crews Family Fun Night
December 6th. Game Truck Night! 6:00pm-9:00pm.
Crews Recreation Center, Crews Road. Info at matthewsfun.com

Breakfast With Santa
December 14th and 21st - 9am or 10:45am sessions.
For ages 2-8 years and their parents. Space is limited. **SOLD OUT**
Tickets available online and at the Community Center; matthewsfun.com

