

**Matthews Parks, Recreation & Cultural Resource**

**Advisory Committee Meeting Agenda**

**Wednesday, November 14, 2018**

**6:30PM**

Advisory Committee members:      Howie Labiner – Chair      Dawn Reid - Vice Chair      Harvey Boyd  
Mary Ciminelli      Sandi Lee      John Gatlin  
Mitchell Mullen      Ryan Maclatchie      Daphne Traywick

- I.** Call to Order
- II.** Roll Call
- III.** Public Comment
- IV.** Division Reports:
  - a) Special Events
  - b) Athletics
  - c) Parks/Outdoor Recreation
  - d) Cultural Resources
- V.** Director's Report
  - a) Project Updates
- VI.** Old Business
  - a) FY19 Tourism Grant Award Recommendations
  - b) Wall Poem discussion/Recommendation
- VII.** New Business
  - a) Application to join committee
- VIII.** Adjournment

**Parks, Recreation & Cultural Resource Advisory Committee**

**Department Division Updates: NOVEMBER 2018**

SPECIAL EVENTS

- Matthews Alive capped off the season with a check presentation at the Oct 22 Town Council meeting at Town Hall. \$144,062 in 2018 for a total of \$1,765,449 given back over 26 years.
- Moving Halloween to an evening event proved to be a success. Nearly 1000 showed up to enjoy the exhibitors and the treats they brought to the event. Attendees seemed to be most interested in the trick-or-treating in a safe environment. The Pumpkin Contest had some great entries, desire to continue to grow the awareness for a couple more years and see if participation can increase even more. Rain played a factor, and wet grass hindered some movie-watchers, but this element will continue another year or two, to see if it appeals to future attendees.
- Pawsitively Matthews sported its new branding and color-scheme on Nov 3. The rains stopped just beforehand, leaving a nice sunny Saturday to pet dogs, drink a craft beer, shop, and listen to a groovy band. Matthews' first Finest Fido made an appearance, and attendees appreciated the new t-shirt design with its likeness. Staff was very pleased with attendance—this seems to be a favorite event of the schedule. Definitely one to keep!
- Tree Lighting plans are nearly complete. One additional interesting performer is being sought to fill the final spot. A magician, face painters, caricature artists, wagon rides, train rides, Santa, a jazz band, local performers, Frozen characters, funnel cakes, coffee, Curley the Clown, and pyro to light the tree are on the list. Come join the festivities on Saturday December 1<sup>st</sup>, 3-6pm



## CREWS RECREATION CENTER

- Programs/Activities
  - Date Night Drop-Off
    - Registration for Date Night Drop-Off scheduled for November 9<sup>th</sup> is currently ongoing. The October Date Night Drop-Off reached capacity.
  - Crews Family Fun Night
    - The November edition of Family Fun Night consisted of a variety of glow in the dark dodgeballs. Participants were also provided with food, drinks and snacks. State Farm served as an event sponsor. Family Fun Night will take place every first Friday of the month (6-9pm) through March 1, 2019. Please see the attached flyer for a full lineup of scheduled activities and entertainment.
  - Senior Women's Basketball League
    - Scheduled to begin November 7<sup>th</sup>. Currently seeking additional participants. Registration is ongoing. Please contact Charles Smith for more information ([csmith@matthewsnc.gov](mailto:csmith@matthewsnc.gov) or 704-708-1289).
- Staffing
  - A new Recreation Leader and Programmer have been hired and will begin training the week of November 5<sup>th</sup>. Now that the Center is fully staffed additional attention will be placed on developing new programs.
  - The Recreation Program Coordinator attended the NCPRA Conference in Winston Salem, NC during the week of October 19<sup>th</sup>. Staff hope to incorporate some of the best practices presented at conference within the Center.
- Facility Maintenance
  - Gym Flooring Project
    - With the exception of several punch list items the gym floor replacement project has been completed. The gym officially re-opened on Tuesday, October 16<sup>th</sup>. Over the past couple of weeks staff has received various complaints from patrons regarding the game lines. The staff is working with the gym floor vendor to resolve issues within in reason.
    - Below is a link to a time-lapse video capturing the gym floor replace project:  
<https://drive.google.com/open?id=1xym88GU3Mrr2RWCV7wYseVILbhFSZTij>

## CULTURAL RECREATION UPDATE

### Programs/Activities

- November gallery display: Matthews Artists Guild will have their holiday art show on display November-December.
- Art now being displayed at Town Hall; these installments will rotate every 60-90 days.
  - Current show: Artist Jessie Laws is displaying a collection of abstract paintings and folk art through November

- Upcoming show: Winners from the art contest will be displayed for the month of December
- Public art update:
  - Working on another mural in the downtown area; received approval from building owner and currently working with the artist, building owner, and mural donor. Meeting mid-November to discuss ideas and updates; will be using the printing and adhesive method that was used on the MAC elevator wall and behind the library.
  - Wall Poems: Waiting on approval from building owner before moving forward.
- Gearing up for holiday programs:
  - The Nutcracker Ballet will take place Saturday, Nov. 24 (2pm & 7pm), Nov. 25 (3pm), Dec. 1 (2pm & 7pm) and Dec. 2 (3pm)
  - Sugar Plum Party – immediately following the Sunday matinee of the Nutcracker on Nov. 25 & Dec. 2
  - Breakfast with Santa will take place Saturday, Dec. 8 & Saturday, Dec. 15.
  - Holiday tickets go on sale Friday, November 2, and will be available online
- Poperazzi event in December
  - Currently marketing for this new event; performances will be Saturday, Dec. 29 at 7pm, and Sunday, Dec. 30 at 3pm.
  - George DeMott is a member of a vocal trio that performs classical opera to pop songs, and has also performed in some musicals with Matthews Playhouse. Check them out at [www.poperazzi.com](http://www.poperazzi.com); this show will be general admission and tickets are already available online.
- Matthews Concert Band has performances on Thursday, November 8, and their holiday show will be Tuesday, December 18.
- Matthews Playhouse:
  - Upcoming Mainstage Production: *Miracle on 34<sup>th</sup> Street*

#### PARKS/OUTDOOR RECREATION

- Invasive Plant Removal Workday – Saturday, October 20<sup>th</sup>, 8:30am-12:30pm, Squirrel Lake Park
  - Workday was very successful. A large amount of kudzu was removed.
- Yoga in the Park – Fridays, 9:30am-10:30am, Stumptown Park (Community Center is alternate location)
  - 7-week session: October 26 – December 14 (Skip November 23)

- Stumptown Park
  - During Hurricane Michael, 2 large trees fell in Stumptown Park from an adjacent property. These trees damaged the chainlink fence, a bench, a picnic table, and a piece of playground equipment. The trees have been removed. Replacement parts have been ordered to repair the playground equipment. The fence will be repaired. It is undecided if the bench and picnic table will be replaced at this time.
- Eagle Scout Projects
  - Country Place Park
    - Proposed project: add area to the pollinator garden – to be maintained by Bee City.
  - Community Gardens
    - Proposed project: build corrals/receptacles to contain garden waste in a designated location while it awaits removal.

  
  
  
**CREWS**  
**FAMILY FUN**  
**NIGHT**

Are you looking for a family fun themed activity to do with the kiddos? Look no further! Treat the family to a night out playing classic gym games, mini golf, karaoke or laser tag. All activities, entertainment, food and drinks are FREE!!!

**6:00<sup>PM</sup>**  
TO  
**9:00<sup>PM</sup>** **CREWS RECREATION CENTER**  
**1201 CREWS RD. MATTHEWS, NC 28105**

- ★ **OCTOBER 5, 2018 - GAME TRUCK NIGHT**
- ★ **NOVEMBER 2, 2018 - GLOW IN THE DARK DODGEBALL NIGHT**
- ★ **DECEMBER 7, 2018 - MOVIE NIGHT WITH SANTA** (Disney's A Christmas Carol)
- ★ **JANUARY 4, 2019 - KARAOKE NIGHT**
- ★ **FEBRUARY 1, 2019 - MINI GOLF NIGHT**
- ★ **MARCH 1, 2019 - INDOOR LASERTAG NIGHT**

FOR MORE INFORMATION CONTACT US AT: (704) 708-1289 OR EMAIL [CSMITH@MATTHEWSNC.GOV](mailto:CSMITH@MATTHEWSNC.GOV)