

**Matthews Parks, Recreation and Cultural Resource Advisory Committee  
Wednesday, September 11, 2019 Meeting Minutes  
6:30pm, Crews Recreation Center**

**Committee Members Present:** Howard Labiner, Harvey Boyd, Ryan Maclatchie, Sandi Lee,  
Debbie Chopas, John Gatlin

**Absent:** Scott Rossmeis, Susan Chambers

**Staff Members Present:** Charles Smith, Michelle Santucci

- **Call to Order**
    - Meeting called to order at 6:30pm
  - **Roll Call**
    - Members of the Charlotte City Ballet and a representative of Matthews Community Farmers Market
  - **Public Comment**
    - No public comment the
    - Tourism Grant Information discussed
  - **Tourism Grant Information Session**
    - There is approximately \$67,000 budgeted to be awarded.
    - Money comes from the Hotel/Motel tax
    - Problems that are encountered when people submit grants:
    - Omitting things, vagueness, not answering the questions or providing enough information that is required.
    - No meeting personally with the Grant Committee.
    - Looking for: How they will promote tourism, hard data and numbers based on past experience. creative marketing.
  - **Division Report**
    - Wall Mural was up before Matthews Alive and has been getting positive feedback
    - New bleachers are set to go into Crew Recreation Center
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  - **Directors Report**
  - **Old Business**
  - **New Business**
- Meeting adjourned at 7:00