Zoning Application 2015-628
Revise Provisions on Subdivision Names
May 12, 2015

Revised proposed language for the text amendment from the applicant following
discussion at the public hearing (red text is a revision from current adopted ordinance):

Proposed Text Amendment to Ordinance
155.405.4
Q. SUBDIVISION NAMES
Proposed subdivision names shall not duplicate nor too closely approximate
phonetically the name of any subdivision within the Town, (unless applicant presents
compelling reasons to support proposed name). Compelling reasons include known and
documented historical reference names specific to the history of the Town of Matthews.
Subdivision names should minimize the use of words used two (2) or more times as part
of names of streets (except streets internal to the subdivision), residential subdivisions,
commercial subdivisions or apartment complexes within the county except where the
new subdivision is an extension of or adjacent to an existing subdivision with the same
name. Applicants may present requests to deviate from this ordinance prior to the
completion of any new subdivision. Approval of requested names shall be reviewed on
an individual basis and solely at the discretion of the Board of Commissioners.